



Welcome at the FEM!

How to organize my IMME study program?

Ida-Anna Thiele

Otto von Guericke University Magdeburg

October 7, 2026

WE ARE HAPPY TO ANSWER YOUR QUESTIONS!



ACADEMIC ADVISOR

M. Sc. Ida-Anna Thiele

ida-anna.thiele@ovgu.de

Consultation upon request

YOUR GUIDING PROFESSOR FOR THE IMME STUDY PROGRAM



PROGRAM DIRECTOR

Prof. Dr. Christopher Schlägel
christopher.schlaegel@ovgu.de

AGENDA FOR TODAY

- 01 | Introduction to the requirements of the study program
- 02 | General information about studying at the FEM
- 03 | Important dates in the winter semester 2026/27
- 04 | Some further tips and tricks



Note: This presentation is not a legally binding document!

THIS PRESENTATION ONLY APPLIES TO STUDENTS STARTING FROM WINTER SEMESTER 2024/25 ON

Students enrolled until including summer semester 24

- Application of the *old Study and Examination Regulations for the Master's program in IMME* (as of 2019)
- Please see [Summer Semester 2024](#) presentation for details → Not all information from this presentation applies to you

Students enrolled from winter semester 24/25 on

- Application of the *new General Study and Examination Regulations for the Master's degree programs of the FEM AND the Program-Specific Study and Examination Regulations for the Master's degree program in IMME* (as of 2024)
- This presentation gives you details about how to successfully graduate with these regulations

You can find all documents here: [Study and Examination Regulations](#)



Note: If you exchange with students from other semesters, you may notice differences. This is due to the new regulations that apply from winter semester 2024/25 on.

WHAT IS THE DIFFERENCE BETWEEN THE GENERAL AND THE PROGRAM-SPECIFIC STUDY AND EXAMINATION REGULATIONS?

General Study and Examination Regulations (SER) for the Master's degree programs of the FEM

- General regulations that are valid for all Master's programs at the faculty
- Helps you to generally understand how studying at the faculty works
- Contains, among others, general information about course types, types of examinations, repetition of module examinations, and withdrawal from a module examination

Program-Specific Study and Examination Regulations (PSSER) for the Master's degree program in IMME

- Contains further rights and obligations specifically for the IMME Master's program
- Addition to the general regulations of the faculty and the module handbook
- Contains, among others, IMME-specific information about the program structure, admission to the Master's thesis module, and the standard study plan



Note: If you have questions about your studies, you may find the answers in one of these two documents. Familiarize yourself with the contents of both documents.

IN ALL EUROPEAN UNIVERSITIES YOU GAIN ECTS FOR PASSING A COURSE

ECTS = European Credit Transfer System

CP = credit point

1 CP = 30 hours of work

5 CP = 150 hours of work (about 6 hours of work per semester week)

Typically credit hours are divided in presence hours (e.g. lectures) and learning hours

SWS = Semesterwochenstunde = 45 minutes

One teaching block = 2 SWS = 2 x 45 minutes

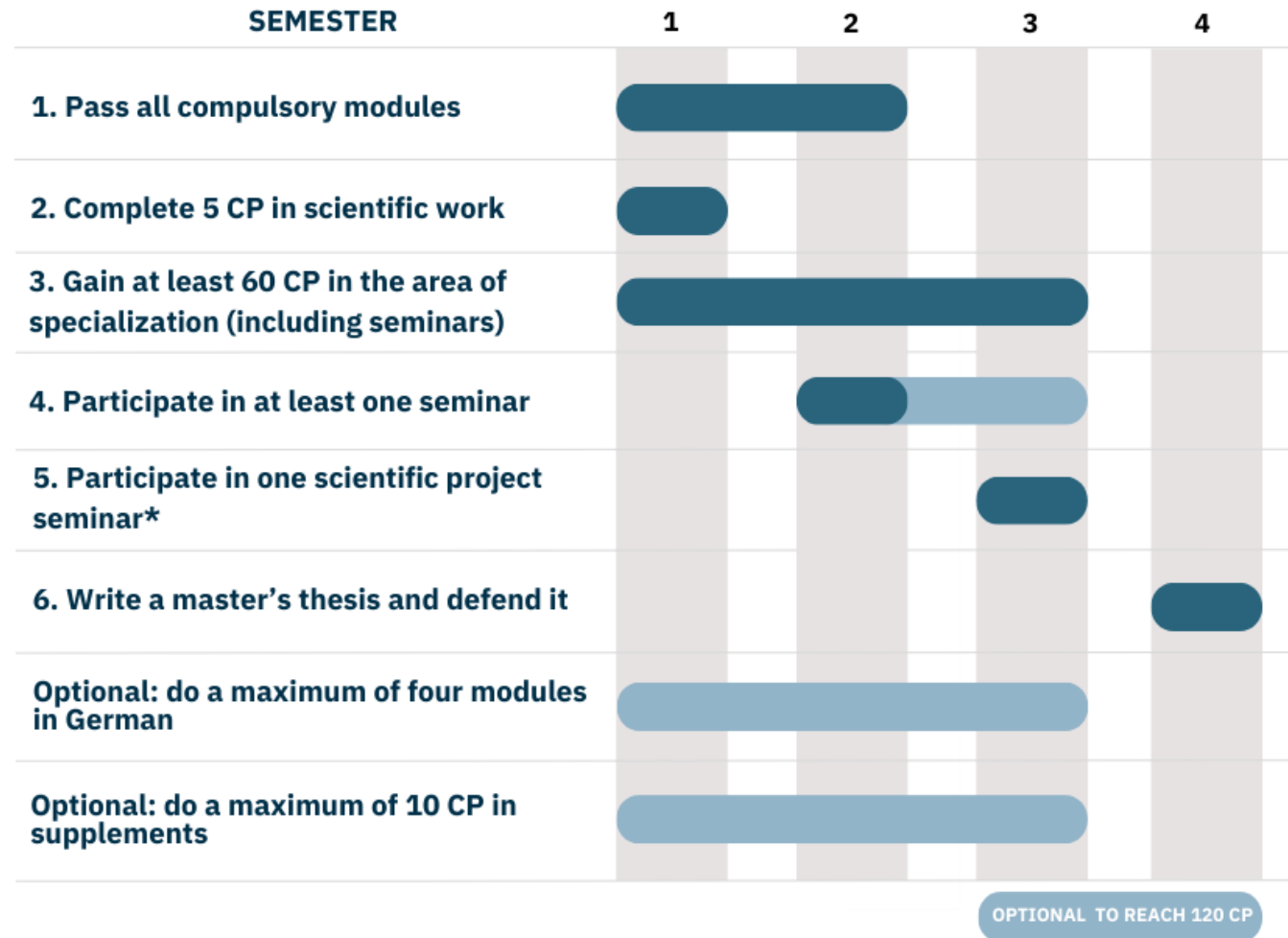
IMME IS A FULL-TIME ATTENDANCE STUDY PROGRAM!

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS <i>or</i> Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			

The plan is cr

Note:
The plan is created for students
starting in the winter semester!

WHAT IMME STUDENTS NEED TO DO TO GRADUATE



*Instead of the scientific project, you can take a second seminar in the third semester and an additional 5 CP module in one of the areas of specialization.

EXAMPLE

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least **one seminar** (10 CP) and in **one scientific project** (15 CP)

or

- Participate successfully in **two seminars** (20 CP) and **one additional 5 CP compulsory elective**

(2.3) Obtain **optionally 10 CP from supplementary modules**, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

3. Write a Master's thesis! 😊

You can do a maximum of four German-language modules to reach 120 CP!

You need 120
CP in total

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

3. Write a Master's thesis! 😊

You can do a maximum of four German-language modules to reach 120 CP!

ONE COMPULSORY MODULE FROM EACH SPECILIZATION (15 CP) – YOU HAVE TO PASS THEM!

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS <i>or</i> Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			



The three compulsory modules are not offered every semester

Winter term:

- Marketing Methods and Analysis
- Business Decision Making

Summer term:

- International Corporate Strategy



Note:
You can retake the three compulsory modules TWICE

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

3. Write a Master's thesis! 😊

You can do a maximum of four German-language modules to reach 120 CP!

75 CP MUST BE OBTAINED IN THE AREA OF COMPULSORY ELECTIVE MODULES

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS <i>or</i> Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			

75 CP in compulsory elective modules include:

- 5 CP in scientific work
- At least 60 CP in the specialization areas, including
 - at least 10 CP in a seminar and exactly one 15 CP scientific project or
 - at least 20 CP in seminars plus an additional 5 CP compulsory elective

Note: Optionally, 10 CP *can* be obtained from supplementary modules, including 5 CP in the area of CoMeT (Competencies and Methods Training)



WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

3. Write a Master's thesis! ☺

You can do a maximum of four German-language modules to reach 120 CP!

YOU MUST DEMONSTRATE GENERAL KEY QUALIFICATIONS IN SCIENTIFIC WORK – YOU HAVE TO PASS IT!

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS <i>or</i> Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			

The Scientific Work module is offered every semester, but **participation before your first seminar** (i.e., in your first semester) is highly recommended!

Name of the Scientific Work module for IMME: **'Academic Methods for IMME'**

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

3. Write a Master's thesis! 😊

You can do a maximum of four German-language modules to reach 120 CP!

WHAT ARE COURSES FROM THE 'SPECIALIZATION AREAS'?

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- The courses from the specialization areas are all courses (lectures and seminars) that can be accounted for at least one of the three specialization areas International Management, Marketing, Entrepreneurship (**compulsory electives** specifically for the specializations)
 - **You do not need to complete all 60 CP from one single specialization area (this is hardly possible; a mix is allowed and common)**
 - **You do not need to officially choose/confirm your preferred specialization** at any point during your studies
 - Simply choose the courses that suit you best and that you personally want to focus on, but be open to other specializations/combine different areas of specialization to earn at least 60 CP
 - Neither the seminar(s) nor the scientific project (nor the Master's thesis) must be in the same specialization (but they can be)
- **There is no guarantee to get a seminar seat in your preferred area of specialization, as you can choose from all areas to graduate**

SEMINARS AS COMPULSORY ELECTIVES IN THE SPECIALIZATION AREAS

- To fulfill the requirements to obtain at least 60 CP in courses from the specialization areas (2.2), **you need to successfully pass seminars**
- In the IMME study program, we offer seminars that are either (1) **10 CP Seminars** or (2) **15 CP Scientific Projects**
- There are **two alternatives for combining these different types of seminars** to fulfill the requirements for successful graduation (see next slide)
- The remaining CP (to reach at least 60 CP in the specialization areas) are usually completed with 5 CP compulsory electives (lectures)
- Overall, you **can take as many seminars as you want to** (i.e., replace two 5 CP compulsory electives with a 10 CP seminar) in order to reach at least 60 CP, but you can only take up to one scientific project

CONSIDER THE TWO ALTERNATIVES FOR COMBINING DIFFERENT TYPES OF SEMINARS

Alternative 1

Master's Seminar
Compulsory Elective
10 CP

+

Scientific Project
Compulsory Elective
15 CP

You must take at least one seminar (10 CP)
and one scientific project (15 CP)

Alternative 2

Master's Seminar
Compulsory Elective
10 CP

+

Master's Seminar
Compulsory Elective
10 CP

+

Compulsory Elective
5 CP

You must take at least two seminars (20 CP) plus
an additional 5 CP compulsory elective



Remember: For both alternatives, you can take additional seminars to
replace 5 CP compulsory electives (not mandatory)

COMBINE DIFFERENT MODULES AND SPECIALIZATIONS TO EARN AT LEAST 60 CP: HOW IT DOES NOT WORK

Compulsory Elective

5 CP

Compulsory Elective

5 CP

Compulsory Elective

5 CP

Specialization 1

Specialization 2

Master's Seminar
Compulsory Elective
10 CP

Scientific Project
Compulsory Elective
15 CP

= 40 CP



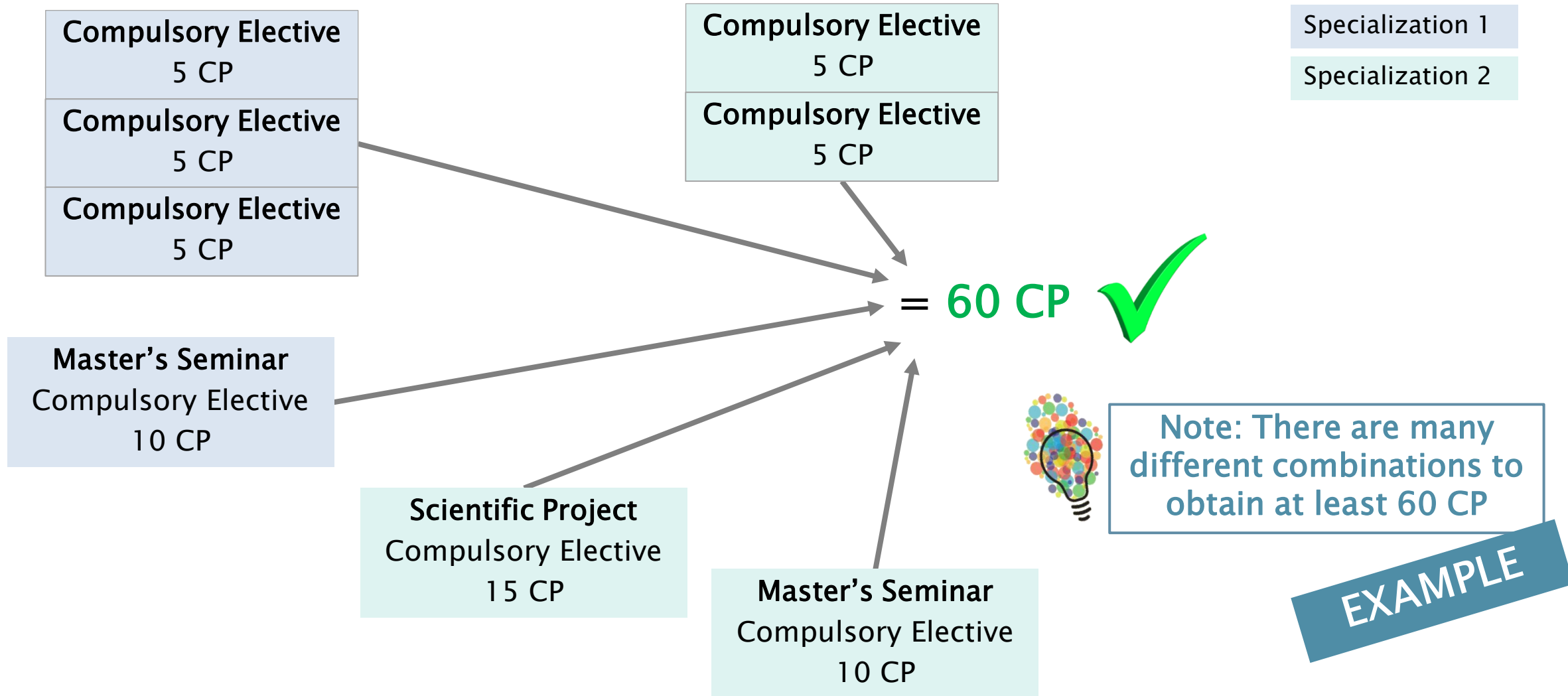
Explanation: This combination
does not work, as you need at least
60 CP from the specialization areas



Remember: Modules can be
from different specializations
to earn 60 CP

EXAMPLE

COMBINE DIFFERENT MODULES AND SPECIALIZATIONS TO EARN AT LEAST 60 CP: HOW IT DOES WORK



REGISTRATION FOR SEMINARS AND SCIENTIFIC PROJECTS

Registration procedure for Master's seminars and scientific projects (central distribution):

- Register at the end of the 1st semester for a Master's seminar in the 2nd semester
- Register at the end of the 2nd semester for the Scientific Project/a second seminar in the 3rd semester

Studiendekanat / Office of Study Affairs

[Startseite](#) / [Kurse](#) / [SoSe 2024](#) / [FWW](#) / [Studiendekanat / Office of Study Affairs](#)

[SoSe 2024](#) / [FWW](#) / [Studiendekanat](#) / Office of Study Affairs

Kurse suchen



WS 24-25: Scientific Projects

Kurs für alle Masterstudierenden der FWW / Course for all Master students of FEM

Einschreibung in den Kurs bis **Montag**, den **24.06.2024** um **23:55 Uhr (CET)**

Course Registration Deadline: until **Monday**, den **24.06.2024** at **23:55 (CET)**

Die Registrierung richtet sich ausschließlich an Masterstudierende der FWW! / Only for Master students of the Faculty of Economics and Management!

WS 24-25: Masterseminare / Master Seminars

Kurs für alle Masterstudierenden der FWW / Course for all Master students of FEM

REGISTRATION FOR SEMINARS AND SCIENTIFIC PROJECTS

Procedure for the allocation of places:

1. **Registration** via E-Learning portal and **filling out the questionnaire** for participation in a Master's seminar or scientific project
 2. **Application** in the E-Learning portal: Selection of chair of first preference, submission of application documents, choice of study program
 3. **Selection** of students with first preference by chairs
 4. **Allocation of remaining places** to students with entitlement by the chairs
 5. **Only in case of Master's seminars:** allocation of remaining places according to “first come, first served” principle
- You can only attend a seminar/scientific project after successful registration and application in the previous semester and after acceptance by the respective chair
 - All steps are explained in detail in the respective E-Learning course
 - You cannot take a seminar/scientific project in your first semester (unless you did your Bachelor's here and applied last semester)
 - **You have to apply for your first seminar during this semester (regularly check your mails and follow the instructions)**

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

65–75 CP



3. Write a Master's thesis! 😊

You can do a maximum of four German-language modules to reach 120 CP!

YOU MAY CHOOSE UP TO TWO MODULES FROM SUPPLEMENTS (NOT MANDATORY)

Supplements (Ergänzungsbereich):

- Courses from the compulsory elective section which do not account for any of the specializations International Management, Marketing, or Entrepreneurship
- One module of the area of supplements *can* be taken in the area "CoMeT – Competencies and Methods Training" (5 CP)

LSF:

Contents

Description	2V + 2Ü
Remarks	Zuordnung Masterstudiengänge mit SPO bis SoSe 2024: • EPA Pflicht 1. Semester • FINEC Pflicht 1. Semester • BWL-Vert.: Economics (WPF) • IMME-Wahlmodul • ORBA-Wahlmodul Zuordnung Masterstudiengänge mit SPO ab WiSe 2024/2025: • BWL Compulsory Elective Section: Economics (WPF) • EPA Compulsory Section 1. Semester • IMME Compulsory Elective Section - Supplements (WPF) • FINEC Compulsory Section 1. Semester • ITPF Compulsory Elective Section - Specialization (WPF)

Supplement

5 CP

Supplement

5 CP

or

Compulsory Elective
CoMeT

5 CP

Supplement

5 CP



Supplements are OPTIONAL!
You do not have to take any, but you can take up to two.

CoMeT – COMPETENCIES AND METHODS TRAINING (NOT MANDATORY)

Supplements (Ergänzungsbereich):

- One module of the area of supplements *can* be taken in the area "CoMeT – Competencies and Methods Training" (5 CP)
- See module handbook for description of the CoMeT modules offered in every semester

Activities include:

- Ringvorlesungen (currently only in German)
- Extracurricular activities and volunteer work, such as
 - University self-administration
 - Art and culture
 - Innovative start-ups, student business activities
 - Support for foreign students/student initiatives
 - Organized sports

LSF:

International Management, Marketing,
Entrepreneurs (ab 2024) (86326)

Master

1 - 3

WPF

5

KoMeT



**Taking a CoMeT module
is voluntary!**
**You can substitute the missing
5 CPs with a traditional
supplementary module or a
compulsory elective.**

CoMeT – COMPETENCIES AND METHODS TRAINING (NOT MANDATORY)

Example for Ringvorlesungen (CoMeT module):

Modulbezeichnung / Module:
Ringvorlesung: Diversity, Equity & Inclusion in Science and Society - Interdisziplinäre Perspektiven auf Wissenschaft, Gesellschaft und Verantwortung
Prüfungs- & Modulnummer sowie Modultitel / Exam and module number and module title:
921176
Verwendbarkeit & Zuordnung des Moduls bis SoSe 2024 / Applicability & Assignment of the Module until SoSe 2024:
- BWL Wahlmodul/Elective Module - IMME-Wahlmodul/ Elective Module
Studiensemester / Semester:
- BWL: Wahlpflicht 2. - 3. Semester - IMME: Wahlpflicht 2nd - 3rd semester
Verwendbarkeit & Zuordnung des Moduls ab WiSe 2024/2025 / Applicability & Assignment of the module from winter semester 2024/2025:
- BWL/BE-Ergänzung: KoMeT – Kompetenzen- und Methoden-Training // Supplements: CoMeT - Competencies and - - - Methods Training - 2nd - 3rd semester (WPF) - IMME-Supplements: CoMeT - Competencies and Methods Training - 2nd - 3rd semester (WPF) - EPA-Supplements: CoMeT - Competencies and Methods Training - 2nd - 3rd semester (WPF) - FINEC: Specialization: CoMeT - Competencies and Methods Training - 2nd - 3rd semester (WPF) - ORBA: Specialization: CoMeT - Competencies and Methods Training - 1st - 3rd semester (WPF) - ITPF-Supplements: CoMeT - Competencies and Methods Training - 2nd - 3rd semester (WPF)
Verwendbarkeit & Zuordnung des Moduls ab WiSe 2026/2027 / Applicability & Assignment of the module from winter semester 2026/2027:
- Econ/VWL-Supplements: CoMeT - Competencies and Methods Training - 1st - 3rd semester (WPF) - ITPF/IBuF-Supplements: CoMeT - Competencies and Methods Training - 1st - 3rd semester (WPF) - ORBA [sSPO ab WiSe 2026/2027]: Supplements: CoMeT - Competencies and Methods Training - 3rd semester (WPF)

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

0–10 CP



3. Write a Master's thesis! 😊



You can do a maximum of four German-language modules to reach 120 CP!

YOUR MASTER'S THESIS AND DEFENSE/PRESENTATION WILL GIVE YOU 30 CP

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS or Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			

- We recommend you to follow this structure and focus solely on the Master's thesis during your last semester
- The seminars and scientific project module will prepare you for the final thesis

Note:
You can retake the Master's Thesis Module **ONCE**

TO REGISTER YOUR THESIS YOU HAVE TO FULFILL THE REQUIREMENTS

Master's Thesis
+
Presentation
30 CP

- Check the websites of the chairs about application deadlines, topics, etc. (this is different from chair to chair)
- To register your thesis, you must have gained 75 CP in total, including the successful completion of:
 - All compulsory modules (Marketing Methods and Analysis, Business Decision Making, and International Corporate Strategy)
 - 5 CP in scientific work ('Academic Methods for IMME')
 - At least one seminar (10 CP)

Be open to all chairs of the faculty! There is no guarantee for a seat in your preferred specialization/chair!

Entry in the transcript of records
if you meet all the requirements for writing the thesis:

Degree:	Master	
Study Programme:	International Management, Marketing, Entrepreneurship	Grade Status
Gesamtkonto		2,4
Zulassungsvoraussetzung für Abschlussmodul		BE



Only ONE retake is allowed!

SUMMARY OF MODULES AND REGISTRATION PROCEDURE

Lectures

- Compulsory enrollment in LSF for all lectures and associated exercises/tutorials
- **Deadline:**
30 November 2026

LSF:

Basic Information

Term	Winter 2026/27
Title of lecture	Marketing Methods & Analysis (50566)
Lecture token	
Type of Course	Vorlesung(V) - Lecture
Module	
E-Learning	https://elearning.ovgu.de/course/view.php?id=21340
application period	zentrale Belegung IV 07.09.2026 - 30.11.2026 active

- No prior application/no limited seats

Seminars and Scientific Projects

- The faculty conducts a survey to estimate the demand of seats
- Only students who have registered their demand are eligible to participate in seminars and scientific projects!
- **Seats in seminars are limited!**
- There is a central procedure for the allocation of places
- Check your mails and www.isp.ovgu.de regularly for information!

Master's Thesis Seminar

- You are required to self-organize a Master's thesis seat by checking the chairs' websites and applying within the respective deadlines
- This might require multiple applications
- **Seats in Master's thesis seminars are limited!**
- Every chair has its own rules
- We can't guarantee you a seat at a specific chair

WHAT IMME STUDENTS NEED TO DO TO GRADUATE

1. Pass all compulsory modules (two retakes only)

- Marketing Methods and Analysis (MMA)
- Business Decision Making (BDM)
- International Corporate Strategy (ICS)

15 CP



2. Obtain 75 CP in compulsory elective modules as follows:

65–75 CP



2.1 Obtain 5 CP in scientific work (general key qualifications)

2.2 Obtain at least 60 CP in courses from the specialization areas (International Management, Marketing, Entrepreneurship), including seminars and scientific project seminars

- Participate successfully in at least one seminar (10 CP) and in one scientific project (15 CP)

or

- Participate successfully in two seminars (20 CP) and one additional 5 CP compulsory elective

(2.3) Obtain optionally 10 CP from supplementary modules, which can include 5 CP in the area of CoMeT (Competencies and Methods Training)

0–10 CP



3. Write a Master's thesis! ☺

30 CP



You can do a maximum of four German-language modules to reach 120 CP!

You need 120 CP in total

YOU MAY CHOOSE UP TO FOUR GERMAN-LANGUAGE MODULES

- The IMME program is an English study program, but you can take up to four German speaking modules during your studies.
- German language courses (e.g., from the language centre) **cannot be counted** for your degree.

LSF:

📄 Personalführung / Personnel Management (20556) - Single View

[Go Back](#)

Functions:

Page contents: [Basic Information](#) | [Dates/Times/Location](#) | [Responsible Lecturer](#) | [Curriculae](#) | [Departments](#) | [Contents](#) | [Structure Tree](#)

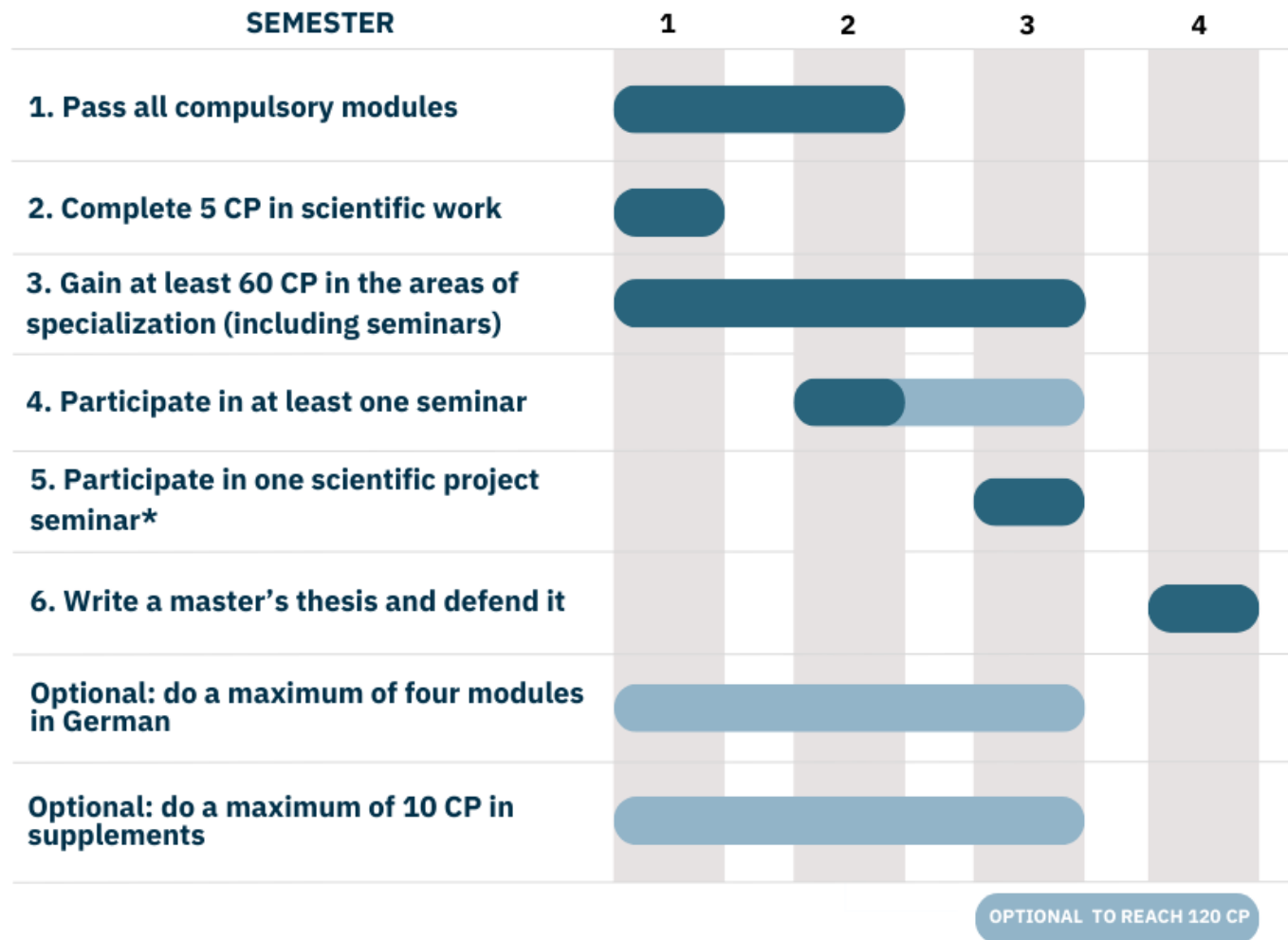
Basic Information

Term	Winter 2024/25	Frequency	every 2nd term
Title of lecture	Personalführung / Personnel Management (20556)	Language	Deutsch
Lecture Token		Hours per week in term	2
Type of Course	Vorlesung(V) - Lecture	Expected no. of participants	139
Module		Credits	
E-Learning	https://elearning.ovgu.de/enrol/index.php?id=17383	Presence	Präsenzveranstaltung
application period	zentrale Belegung IV 09.09.2024 - 30.11.2024 active		

German modules are OPTIONAL!
You do not have to take any,
but you can take up to four.



WHAT IMME STUDENTS NEED TO DO TO GRADUATE



*Instead of the scientific project, you can take a second seminar in the third semester and an additional 5 CP module in one of the areas of specialization.

WHICH COURSES SHOULD I TAKE IN MY FIRST IMME SEMESTER?

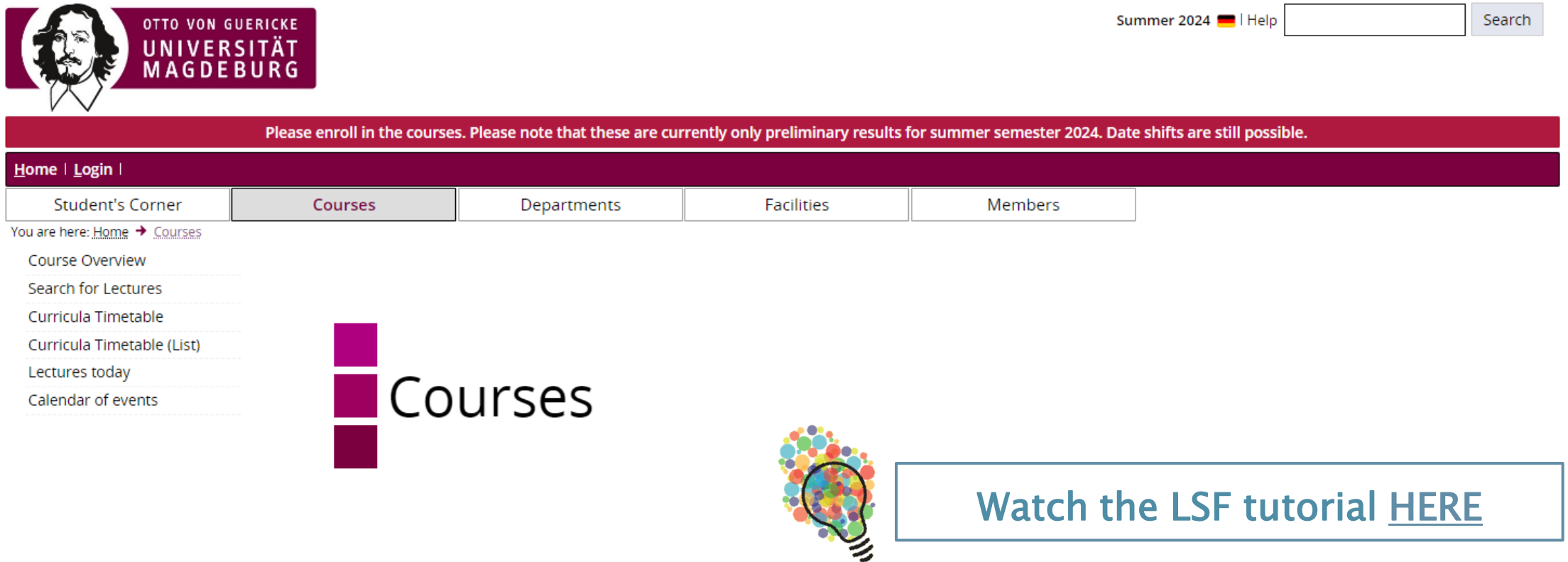
Take Marketing Methods and Analysis, Business Decision Making, Scientific Work, and three compulsory electives in your first semester

1. Semester	2. Semester	3. Semester	4. Semester
Marketing Methods and Analysis 5 ECTS	International Corporate Strategy 5 ECTS	Compulsory Elective 5 ECTS	Master's Thesis + Presentation 30 ECTS
Business Decision Making 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Compulsory Elective CoMeT 5 ECTS	
Compulsory Elective 5 ECTS	Compulsory Elective 5 ECTS	Scientific Project 15 ECTS <i>or</i> Master's Seminar 10 ECTS plus Compulsory Elective 5 ECTS	
Compulsory Elective 5 ECTS	Master's Seminar 10 ECTS		
Scientific Work 5 ECTS			
30 CP	30 CP	30 CP	30 CP

EXAMPLE

THE LSF IS THE MOST IMPORTANT TOOL TO FIND YOUR CLASSES

Let's have a look together at how to find your courses:



The screenshot shows the LSF interface for Otto von Guericke University Magdeburg. At the top left is the university logo. At the top right, it says "Summer 2024" with a German flag icon, a "Help" link, a search input field, and a "Search" button. Below this is a red banner with the text: "Please enroll in the courses. Please note that these are currently only preliminary results for summer semester 2024. Date shifts are still possible." Below the banner is a navigation bar with links: "Home | Login |". Below the navigation bar is a menu with tabs: "Student's Corner", "Courses" (highlighted), "Departments", "Facilities", and "Members". Below the "Courses" tab, it says "You are here: Home → Courses". Below this is a list of links: "Course Overview", "Search for Lectures", "Curricula Timetable", "Curricula Timetable (List)", "Lectures today", and "Calendar of events". To the right of this list is a large graphic with the word "Courses" next to three stacked squares (purple, red, purple). Below this is a lightbulb icon made of colorful dots. To the right of the lightbulb is a button that says "Watch the LSF tutorial [HERE](#)".

THE EASIEST WAY TO FIND CLASSES: THE “COURSES BY STUDY PROGRAMS” FILTER

LSF: Filter for courses offered for your study program to get an overview of what is offered for the different sections (compulsory/compulsory electives/Master's thesis) in the current semester

1) Course Overview (WiSe 2024/25)

① Vorlesungsverzeichnis

① Faculty of Economics and Management

① Courses by Study Programs

- ① Bachelor Betriebswirtschaftslehre (until ST 2024)
- ① Bachelor Betriebswirtschaftslehre (from WT 2024/2025)
- ① Bachelor Internationales Management (until ST 2024)
- ① Bachelor Internationales Management (from WT 2024/2025)
- ① Bachelor Economics and Society (until ST 2024)
- ① Bachelor Volkswirtschaftslehre - Wirtschaft und Gesellschaft (from WT 2024/2025)
- ① Bachelor International Business and Economics (until ST 2024)
- ① Bachelor International Business and Economics (from WT 2024/2025)
- ① Master Betriebswirtschaftslehre/Business Economics (until ST 2024)
- ① Master Betriebswirtschaftslehre/Business Economics (from WT 2024/2025)
- ① Master Economic Policy Analysis (until ST 2024)
- ① Master Economic Policy Analysis (from WT 2024/2025)
- ① Master International Management, Marketing, Entrepreneurship (until ST 2024)
- ① Master International Management, Marketing, Entrepreneurship (from WT 2024/2025)
- ① Master Operations Research and Business Analytics (until ST 2024)
- ① Master Operations Research and Business Analytics (from WT 2024/2025)
- ① Master Financial Economics (until ST 2024)
- ① Master Financial Economics (from WT 2024/2025)
- ① Master International Taxation and Public Finance (from WT 2024/2025)
- ① Master Management and Economics (Exchange Students)
- ① Bachelor Management and Economics (Exchange Students)

2) Course Overview (WiSe 2024/25)

① Vorlesungsverzeichnis

① Faculty of Economics and Management

① Courses by Study Programs

- ① Master International Management, Marketing, Entrepreneurship (from WT 2024/2025)
 - ① Pflichtbereich/ Compulsory Section
 - ① Wahlpflichtbereich/ Compulsory Elective Section
 - ① Masterarbeit/ Master Thesis

3) Course Overview (WiSe 2024/25)

① Vorlesungsverzeichnis

① Faculty of Economics and Management

① Courses by Study Programs

① Master International Management, Marketing, Entrepreneurship (from WT 2024/2025)

- ① Wahlpflichtbereich/ Compulsory Elective Section
 - ① Vertiefungsbereich/ Specialization
 - ① Allgemeine Schlüsselqualifikationen/ Schlüsselqualifikation/ General Key Qualifications
 - ① Ergänzungsbereich/ Supplements

PARTICIPATE IN MARKETING METHODS AND ANALYSIS AND BUSINESS DECISION MAKING THIS SEMESTER

Take Marketing Methods and Analysis and Business Decision Making as your first compulsory modules this semester, and International Corporate Strategy in the upcoming Summer term.

Marketing Methods & Analysis (50566) - Single View

[Go back](#)

Functions:
Page contents: Basic Information Dates/Times/Location Responsible Lecturer Curriculae Departments Contents Structure Tree

Basic Information

Term	Winter 2026/27	Frequency	every 2nd term
Title of lecture	Marketing Methods & Analysis (50566)	Language	Englisch
Lecture token		Hours per week in term	2
Type of Course	Vorlesung(V) - Lecture	Expected no. of participants	228
Module		Credits	5
E-Learning	https://elearning.ovgu.de/course/view.php?id=21340	Presence	Präsenzveranstaltung
application period	zentrale Belegung IV 07.09.2026 - 30.11.2026 active		

Dates/Times/Location:

	Day	Time	Frequency	Period	Room	Room-plan	Lecturer	Status	Remarks	Cancelled on
→	Wed.	07:00 bis 09:00	weekly	14.10.2026 to 27.01.2027	G22A-H2 - Volksbank Hörsaal (148 Pl.)		Lichters			

Business Decision Making (50115) - Single View

[Go back](#)

Functions:
Page contents: Basic Information Dates/Times/Location Responsible Lecturer Curriculae Departments Contents Structure Tree

Basic Information

Term	Winter 2026/27	Frequency	every 2nd term
Title of lecture	Business Decision Making (50115)	Language	Englisch
Lecture token		Hours per week in term	2
Type of Course	Vorlesung(V) - Lecture	Expected no. of participants	
Module		Credits	
E-Learning	https://elearning.ovgu.de/enrol/index.php?id=21791	Presence	Präsenzveranstaltung
application period	zentrale Belegung IV 07.09.2026 - 30.11.2026 active		

Dates/Times/Location:

	Day	Time	Frequency	Period	Room	Room-plan	Lecturer	Status	Remarks	Cancelled on
→	Thu.	15:00 bis 17:00	weekly	15.10.2026 to 28.01.2027	G44-H6 (301 Pl.)		Raith			26.11.2026: anderer Raum: G16-H5
→	Thu.	15:00 bis 17:00	Singular event	at 26.11.2026	G16-H5 (478 Pl.)		Raith			



Enroll to all your courses in E-Learning to get all necessary updates and material!

PARTICIPATE IN ACADEMIC METHODS FOR IMME THIS SEMESTER

Take Academic Methods for IMME this semester to gain the required general key qualifications in scientific work.

🖨 Academic Methods for IMME (23712) - Single View

[Go back](#)

Functions:
Page contents: Basic Information Dates/Times/Location Responsible Lecturer Curriculae Departments Contents Structure Tree

Basic Information

Term	Winter 2026/27	Frequency	every 2nd term
Title of lecture	Academic Methods for IMME (23712)	Language	
Lecture token		Hours per week in term	2
Type of Course	Ringvorlesung (RV) - Lecture Series	Expected no. of participants	
Module		Credits	5
E-Learning	https://elearning.ovgu.de/enrol/index.php?id=21868		
application period	zentrale Belegung IV 07.09.2026 - 30.11.2026 active		

Dates/Times/Location:

	Day	Time	Frequency	Period	Room	Room-plan	Lecturer	Status	Remarks	Cancelled on
📅	Mon.	11:00 bis 13:00	weekly	12.10.2026 to 25.01.2027	G03-315 (125 Pl.)		Schlägel ★			16.11.2026: anderer Raum: G16-H5
📅	Mon.	11:00 bis 13:00	Singular event	at 16.11.2026	G16-H5 (478 Pl.)		Schlägel ★			



Enroll to all your courses in E-Learning to get all necessary updates and material!

Course Overview (WiSe 2026/27)

① Course Overview

① Faculty of Economics and Management (FWW)

① Courses by Study Programs

① Master International Management, Marketing, Entrepreneurship (from WT 2024/2025)

① Wahlpflichtbereich/ Compulsory Elective Section

① Allgemeine Schlüsselqualifikationen/ Schlüsselqualifikation/ General Key Qualifications

Lecture	Type	Department
Academic Methods for IMME (23712) 2 SWS Schlägel	Ringvorlesung (RV)	Professorship of Behavioral International Management

THE E-LEARNING PLATFORM IS THE MOST IMPORTANT TOOL TO GET ALL MATERIALS

My courses ▾

FWW

Home / My courses / WiSe 2024/25 / FWW

WiSe 2024/25 / FWW ▾ ⚙ ▾

Search courses 🔍 More ▾

Fakultät für Wirtschaftswissenschaft (FWW) Expand all

- Angewandte Wirtschaftsforschung / Applied Economics (Prof. Dr. Michael Kvasnicka)
- Banking and Financial Systems (Prof. Dr. Felix Noth)
- Behavioral International Management (Prof. Dr. Christopher Schlägel)
- Betriebswirtschaftliche Steuerlehre / Business Taxation (Prof. Dr. Sebastian Eichfelder)
- Bürgerliches Recht, Handels- und Wirtschaftsrecht / Law and Economics (Prof. Dr. Ulrich Burgard)
- Business Economics (PD Dr. Annette Kirstein)
- Data-Driven Decision Support (Jun.-Prof. Dr. Kai Heinrich)
- E-Business (Prof. Dr. Abdolkarim Sadrieh)
- Economics of Business and Law (Prof. Dr. Roland Kirstein)
- Empirische Wirtschaftsforschung (Prof. Dr. Dr. Bodo Vogt)
- Entrepreneurship (Prof. Dr. Matthias Raith)
- Experimentelle Wirtschaftsforschung (Jun.-Prof. Dr. Karina Held)
- Financial Economics (Prof. Dr. Michael Koetter, Ph.D.)
- Financial Economics (Jun.-Prof. Dr. Shasha Li)
- Financial Economics (Jun.-Prof. Melina Ludolph)
- Finanzierung und Banken (Prof. Dr. Peter Reichling)
- Finanzwissenschaft / Public Economics (Prof. Dr. Andreas Knabe)



Watch the E-Learning
workshop [HERE](#)

SOME FURTHER INFORMATION FOR YOUR STUDIES

- Even if not mandatory, we strongly recommend **attending lectures and tutorials in person!**
- Be present and actively participate in the seminars and scientific project!
- Be prepared and exchange with your lecturers and fellow students!

Read well the official documents provided by the faculty, such as:

- **General Study and Examination Regulations**
("Allgemeine Studien- und Prüfungsordnung")
- **Program-Specific Study and Examination Regulations** ("Studiengangsspezifische Studien- und Prüfungsordnung")
- **Module Handbook** ("Modulhandbuch")

Amtliche Bekanntmachung
Nr. 28/2024



Veröffentlicht am: 05.04.2024

Studiengangsspezifische Studien- und Prüfungsordnung (sSPO)
für den Masterstudiengang International Management, Marketing,
Entrepreneurship
der Fakultät für Wirtschaftswissenschaft
an der Otto-von-Guericke-Universität Magdeburg

vom 25. März 2024



You can find a list with important links at
the end of the presentation

THE MODULE HANDBOOK WILL BE PUBLISHED EACH SEMESTER

The module handbook contains a description of all important aspects of the courses/examinations in a study program, such as:

- Module objectives and intended learning outcomes
- Content
- Recommended, non-binding knowledge for participation
- Teaching methods and weekly hours per semester (SWS)
- Language of instruction
- Credit Points (CP)
- Workload
- Module-specific participation requirements
- Module-specific pre-examination requirements
- (Further) continuous module-related assessment(s)
- In the case of continuous module-related assessment(s) during the semester: Date of the start of the first course-related examination, e.g. topic issue

YOU CAN FIND INFORMATION ABOUT THE ASSIGNMENT OF THE MODULES...

Modulbezeichnung / Module:

International Corporate Strategy

Verwendbarkeit & Zuordnung des Moduls bis SoSe 2024 / Applicability & Assignment of the Module until SoSe 2024:

- Betriebswirtschaftslehre/Business Economics | BWL-Vert: Management & Entrepreneurship (WPF)
- Betriebswirtschaftslehre/Business Economics | BWL-Wahlmodul
- International Management, Marketing, Entrepreneurship | IMME: Compulsory Module (PF)
- Operations Research and Business Analytics (SPO ab 2022) | ORBA: Specialization (Compulsory Elective Module)

Studiensemester // Semester:

- BWL: 1. - 3. Semester/1st - 3rd semester
- IMME: Compulsory 1st or 2nd semester
- ORBA (SPO ab 2022): 1. - 3. Semester/1st - 3rd semester

Verwendbarkeit & Zuordnung des Moduls ab WiSe 2024/2025 / Applicability & Assignment of the module from winter semester 2024/2025:

- BWL/BE-Wahlpflichtbereich // Compulsory Elective Section | BWL/BE-Vertiefung/Specialization: Management & Entrepreneurship 1. - 3. Semester/1st - 3rd semester (WPF)
- IMME-Compulsory Section | IMME: Compulsory 1th or 2nd semester (PF)
- ORBA-Compulsory Elective Section | ORBA: Specialization 1st - 3rd semester (WPF)
- ITPF-Compulsory Elective Section | ITPF-Supplements: 2nd - 3rd semester (WPF)

Modulziele und angestrebte Lernergebnisse // Module objectives and intended study results:

- The students
- critically reflect on the concepts of international corporate strategy.
 - develop an understanding of the benefits and risks of diversification.
 - analyze the portfolio of a company.
 - acquire knowledge of how companies grow internationally.
 - apply the theoretical concepts to real-life business cases.

...AND ABOUT THE FINAL EXAM AND POTENTIAL EXAMS DURING THE SEMESTER

Modulspezifische Teilnahmevoraussetzung(en) // module-specific participation requirement(s):
- None
Modulspezifische Prüfungsvorleistung(en) // module-specific pre-examination requirement(s):
(Weitere) Studienbegleitende Prüfungsleistung(en) // (further) continuous module-related assessment(s):
- Schriftliche Aufsichtsprüfung(en) [Endklausur(en)] // supervised written examination(s) [final exam(s)]
Für alle Arten von Lehrveranstaltungen: Findet eine Prüfungsleistung bzw. finden Prüfungsleistungen semesterbegleitend statt? // For all course types: Does an examination or examinations take place during the semester?:
NEIN // NO
Wenn JA: Zeitpunkt des Beginns der ersten studienbegleitenden Prüfungsleistung, z. B. Themenausgabe: Sofern Prüfungsleistungen bereits semesterbegleitend stattfinden, geben Sie hier bitte den Zeitpunkt an. Sofern kein Datum angegeben wird, ist der Rücktritt bis drei Kalendertage vor dem Prüfungstermin im semesterspezifischen Prüfungszeitraum bzw. vor Ende des Semesters möglich. // If YES: Date of the start of the first course-related examination, e.g. topic issue: If examinations are already taking place during the semester, please enter the date here. If no date is specified, withdrawal is possible up to three calendar days before the examination date in the semester-specific examination period or before the end of the semester.:
Modulverantwortliche(r) // Responsible for the Module:
Behavioral International Management

THE MODULE HANDBOOK WILL BE PUBLISHED EVERY SEMESTER

- Every semester a new **module handbook** for the current semester is published
- Available online approx. 2 weeks before the start of the lectures
- **Changes on both sides** possible until October 30th 2026, until then only provisional
 - Especially relevant for assignments to the specializations
 - Contact the Dean's Office of Study Affairs for further assignment requests

Module Handbooks

On the following pages you can find all relevant module handbooks for your study program!

Bachelor Programs



Here you can find the latest Module Handbook for your Bachelor program **BWL, VWL - WuG, IM** and **IBE**.

WiSe 2024/2025 (version October 01, 2024) **Preliminary version**

➤ SoSe 2024 (version May 8, 2024) **final version**

Master Programs



Here you can find the latest Module Handbook for your Master program **BWL, EPA, IMME, FINEC, ITPE** and **ORBA**.

➤ WiSe 2024/2025 (version September 30, 2024) **preliminary version**

➤ SoSe 2024 (version May 3, 2024) **final version**

Program Handbook Archive

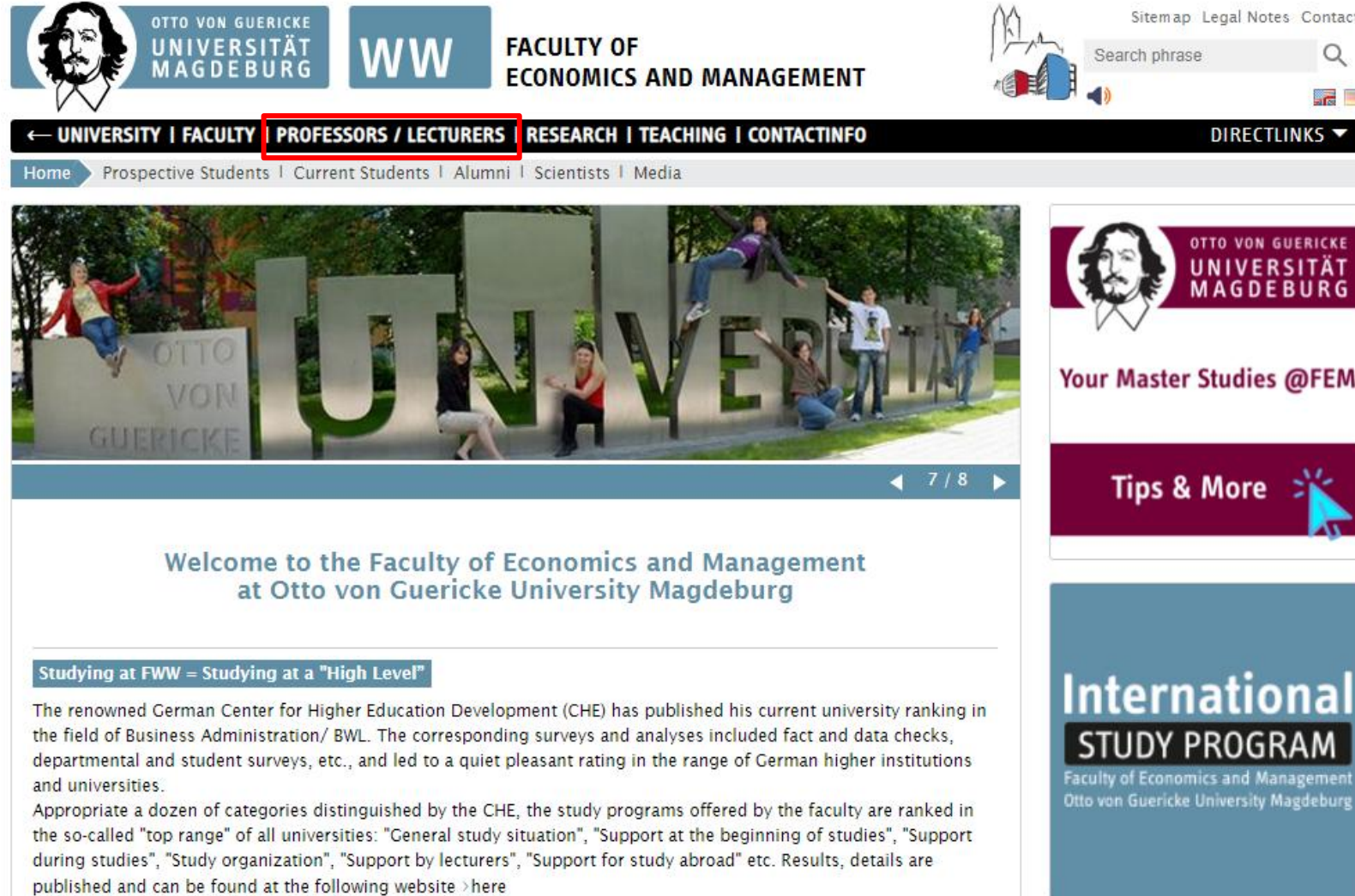


here you can find the program handbook archive.

THE COURSE LIST CONTAINS THE FINAL ALLOCATION OF THE MODULES

- Each semester, before the start of the respective examination registration period, the Faculty Council will decide upon the **final allocation of the modules to the areas of specialization** and on the **specific compulsory elective areas** of the respective study program.
- Furthermore, on application to the board of examiners, relevant modules from the range of courses offered by other faculties may be assigned to the compulsory elective and elective areas.
- Publication of the assignments (binding) in the so-called **course list**
- Changes to the course list possible **on both sides** (lecturers and students) until **October 30th, 2026**
- The final course list will be published after the Faculty Council meeting on November 4th 2026 here: [Course list](#)

THE CHAIRS' HOMEPAGES ALSO PROVIDE COURSE INFORMATION



OTTO VON GUERICKE
UNIVERSITÄT
MAGDEBURG

WW FACULTY OF
ECONOMICS AND MANAGEMENT

Sitemap Legal Notes Contact

Search phrase

← UNIVERSITY | FACULTY | **PROFESSORS / LECTURERS** | RESEARCH | TEACHING | CONTACTINFO DIRECTLINKS ▼

Home Prospective Students | Current Students | Alumni | Scientists | Media

OTTO VON GUERICKE
UNIVERSITÄT
MAGDEBURG

Your Master Studies @FEM

Tips & More

International
STUDY PROGRAM
Faculty of Economics and Management
Otto von Guericke University Magdeburg

Welcome to the Faculty of Economics and Management
at Otto von Guericke University Magdeburg

Studying at FWW = Studying at a "High Level"

The renowned German Center for Higher Education Development (CHE) has published his current university ranking in the field of Business Administration/ BWL. The corresponding surveys and analyses included fact and data checks, departmental and student surveys, etc., and led to a quiet pleasant rating in the range of German higher institutions and universities.

Appropriate a dozen of categories distinguished by the CHE, the study programs offered by the faculty are ranked in the so-called "top range" of all universities: "General study situation", "Support at the beginning of studies", "Support during studies", "Study organization", "Support by lecturers", "Support for study abroad" etc. Results, details are published and can be found at the following website [here](#)

ALL HOMEPAGES ARE EASILY ACCESSIBLE VIA THE FACULTY'S HOMEPAGE

Professors / Lecturers

Business Economics/Management

› Accounting and Control

Prof. Dr. Barbara Schöndube-Pirchegger



› International Management

Prof. Dr. Susanne Schmidt



› Business Taxation

Prof. Dr. Sebastian Eichfelder



› Banking and Finance

Prof. Dr. Peter Reichling



Economics

› Public Economics

Prof. Dr. Andreas Knabe



› Applied Economics

Prof. Dr. Michael Kvasnicka



› Behavioral Social Policy

Prof. Dr. Jeannette Brosig-Koch



› Macroeconomics

Prof. (interim) Dr. André Diegmann



HINTS FOR THE FIRST WEEKS IN THE IMME PROGRAM



- During the first semester weeks, attend all lectures which interest you!
- Decide which courses you take in the second or third week of the semester!



Passcode for lectures in E-Learning: FWW26–27

IMPORTANT DATES FOR THE WINTER SEMESTER 2026/27 (ACADEMIC CALENDAR)

- Lecture period: October 12, 2026 – February 05, 2027
- Examination period: February 01 – February 19, 2027
- Holidays: December 21, 2026 – January 01, 2027
January 06, 2027



Deadlines for exam registration/exam withdrawal (lectures and seminars):

- Period to register for exams (oral/written): November 15 – November 30, 2026
- Registration for assessments in seminars and projects: according to chair guidelines
- Deadline for withdrawal (oral/written exam): up to 3 days before resp. examination date*

If you miss a deadline there is nothing YOU or WE can do!

- Re-registration for new semester: January 12 – February 08, 2027

*See course descriptions and the website of the examination office for exceptions

YOU CANNOT RETAKE PASSED MODULES

- If you have passed an exam, you cannot retake it!
- You can apply to the board of examiners for the cancellation of one passed compulsory elective module (apply for this no later than the date on which the Master's degree is passed and all examination procedures are concluded)
- The faculty offers **only one examination period** after each lecture period
 - If you failed an exam, you have to wait until it is offered again to retake it
 - **Compulsory modules:** exams are offered every semester
 - **Compulsory elective modules:** exams are usually offered every second semester, depending on the course offer of the respective chair

MORE INFORMATION, DOCUMENTS, AND VIDEO TUTORIALS

Welcome to the Faculty of Economics and Management, new student!

Let's help to adapt fast! Sign up for the faculty's buddy program "SIMP-SON" & check out this [ON-Boarding](#) section to be prepared for a smooth start on OVGU Magdeburg campus.

New Students On-Boarding & Academic Introduction

Faculty's Academic Calendar (Dates, Deadlines)

SIMP-SON - The Faculty's Buddy Program

OVGU's Student Guide

Good to Know & Support Contacts

Study in Germany

Non-Academic Offers

Start & Pre-Arrival Info

New Students On-Boarding & Academic Introduction

FEM students find here information on how to prepare for, and start their studies. Let's get started!

ISP's [Academic On-Boarding Schedule](#) WiSe 2026/27: October 5 - 9, 2026

[FEM's On-Boarding at a Glance](#) WiSe 2026/27

OVGU's [International Welcome Week](#) WiSe 2026/27

Dean's Welcome at FEM [WiSe 2026/27](#)

[Welcome at the Faculty of Economics and Management](#) *student's regulations, contacts, and more*
26/27 WiSe

[Examination System](#) of the Faculty of Economics & Management (FEM) WiSe 2025/26

Video Tutorials:

[The OVGU portal - myovgu](#) (certificates, transcripts, applications, and much more)

[OVGU's LSF portal & How to create my personal class schedule?](#)

[The OVGU's e-Learning portal](#) (course registration, etc.)

[OVGU's Language Course](#) Registration

[The ISP Office - The Student Counseling Service](#)

[German Classes/ DAF](#) - Introduction/ News

IMME's Academic Introduction:

[2026 SoSe](#) [Program Structure](#)

[25/26 WiSe](#) [Program Structure](#)

[2025 SoSe](#) [Program Structure](#)
26/27 WiSe

Check the ISP website for details and video tutorials (e.g., on E-Learning and MyOVGU):

https://www.isp.ovgu.de/On_Boarding-p-130.html

THE ISP OFFICE OFFERS YOU COUNSELING HOURS

- Many questions are already answered online on the ISP website (e.g., onboarding, contacts for support, FAQs)
- Check out the [ISP website](#) and [Instagram channel](#) for updates and social events
- If needed, use the ISP counseling hours for social matters, particular needs for international students, study abroad counseling, etc.



For more information and current office hours, click [here](#)

Student Counseling:

Tuesdays: 10:00 - 11:30 + 14:00 - 15:00

Thursdays: 10:00 - 11:30 + 14:00 - 15:00

You are enrolled at our Faculty at OVGU?

Book an appointment › [HERE](#)

ZOOM › Link › <https://ovgu.zoom.us/j/63325300406>

OUTLOOK: GETTING A JOB IN GERMANY MEANS INVESTING EFFORT FROM DAY ONE

- **Start studying German now** → You will need German language proficiency to work in Germany even if your English is excellent
- German language proficiency is also important to understand contracts, rules, and regulations
- Integrate into the German culture and society to learn about cultural norms and values
- An **internship** can help you get work experience in Germany → ideally before writing the Master's thesis
- After graduating, use the **service provided by the employment agency** (Arbeitsagentur) to find a job in Germany
- You may gain **insider knowledge** about the job market when attending SIMP–SON events
→ Use the networking opportunities provided by the faculty/ISP office

JOIN THE IMME COURSE IN E-LEARNING TO STAY INFORMED

M. Sc. International Management, Marketing, Entrepreneurship (IMME)

[Startseite](#) / [Meine Kurse](#) / [SoSe 2024](#) / [FWW](#) / [International Study Program Office \(ISP Office\)](#) / [M. Sc. IMME](#)

✓ Dates & Events:

Academic Introduction Sessions for Newbies here

Introduction to the OVGU's Library System:

Dr. Christine Lücke, FEM representative at the OVGU library: Presentation: [WiSe 22/23](#)

IMME's Study Program Talk 2024:

in November 2024, ...

Talk about your study program and help to develop it further. Please register: isp@ovgu.de

Master's seminar and project registration SoSe 2024 open until 02/02/24

Follow this registration link: [E-Learning-Portal](#) OVGU - Kursbereich "Studiendekanat"

OvGU re-registration for the SoSe 2024: [09/01/24](#) - [12/02/24](#)

✓ Master's Seminar, Scientific Project, Master Thesis

FAQ's: IMME Master's Seminar + Scientific Project ([internship](#), [study abroad notes pdf](#))

SoSe 2024 Registration Schedule ends on February 2nd, 2024.

IMPORTANT LINKS FOR YOUR IMME STUDIES (EXCERPT)

- [ISP website](#)
- [ISP onboarding guides](#)
- [ISP Instagram](#)
- [LSF](#)
- [E-Learning](#)
- [Website of the faculty](#) and [website of the Dean's Office of Study Affairs](#)
- [Website of the examination office](#)
- [IMME study program director](#)
- [IMME E-Learning course](#)
- [IMME official study and examination regulations](#)
- [IMME module handbooks](#)
- [Course list](#)
- [Information about re-registration for new semesters](#)

CONTACT ME IF YOU HAVE ANY QUESTIONS ABOUT THIS PRESENTATION OR THE ACADEMIC PART OF THE STUDY PROGRAM IN GENERAL



Ida-Anna Thiele

Chair of Behavioral International Management

Mail: ida-anna.thiele@ovgu.de
<https://bim.ovgu.de/>

All the best for
your IMME studies!

