

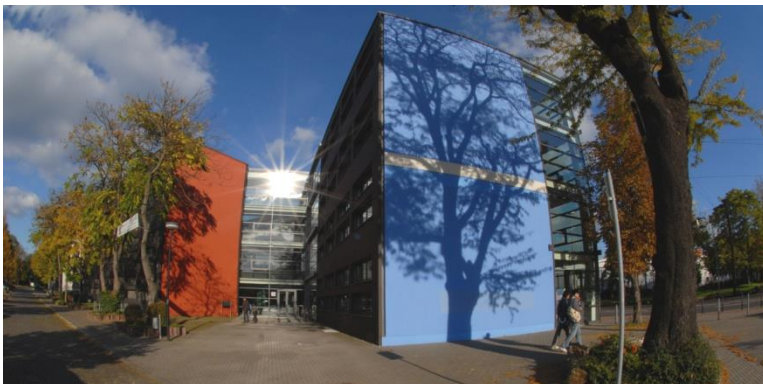
# Welcome to the Faculty of Economics and Management



**Prof. Dr. Karim Sadrieh**  
(Dean)

**Prof. Dr. Barbara Schöndube-Pirchegger**  
(Vice Dean)

**Prof. Dr. Sebastian Eichfelder**  
(Dean of Study Affairs)



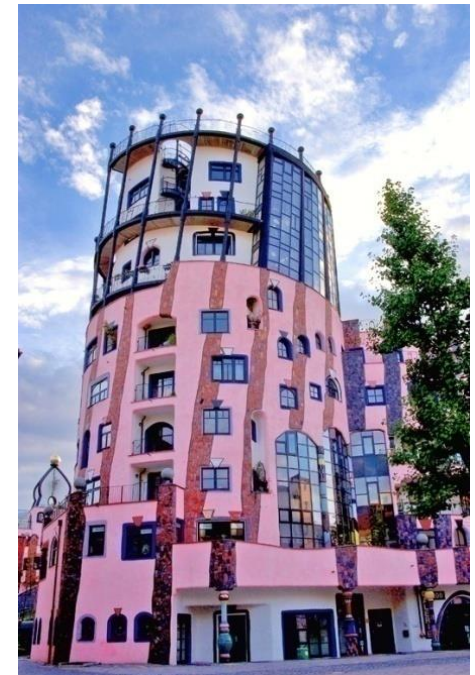
**Prof. Dr. Peter Reichling**  
(Dean of International Affairs)

**Prof. Dr. Andreas Knabe**  
(Dean of Research)



# Magdeburg

- State capital of Saxony-Anhalt
- 1200-year-old city at the river Elbe





# Magdeburg

- approx. **236,200 inhabitants** (31.12.2021)
- **Prominent Personalities:**
  - **Otto I, also: “the Great“**  
(German emperor, 912 – 973)
  - **Mechthild of Magdeburg**  
(significant mystic from the High Middle Ages, 1207 – 1282)
  - **Otto von Guericke**  
(Scientist, politician, diplomat, 1602 – 1686)
  - **Georg Philipp Telemann**  
(Composer from the Baroque period, 1681 – 1767)



# Otto-von-Guericke-University



- **3 pillars**

- Engineering
- Medicine/Natural Science
- **Economics**

- **9 faculties**

- Human science
- **Economics and Management [FEM]**
- Mathematics
- Natural Science
- Computer Science
- Engineering
- Process & Systems Engineering
- Electrical Engineering & Information Technology
- Medicine



- **approx. 13,200 students, thereof about 2,240 FEM** [referring to the date of 31.03.2022]
- **approx. 2,600 freshmen, thereof about 600 FEM** [WS 21-22]

# FEM: Facts



- 9 study programs in German, German/English or 100% English
- English speaking, international orientated Study Program (ISP)
- 4 extra occupational study programs
- approx. 2,038 students, thereof approx. 850 international students (approx. 41 %) from over 71 countries
- 35 professors & junior professors, international lecturers
- more than 35 partner universities worldwide
- Cooperation partner: Magdeburg experimental laboratory for economic research [MaXLab], IWH Halle (Leibniz Institute), Research center for Sparkassen development

# Faculty profile (I): *methodologically strong and international*

- Don't be afraid of (mathematical-quantitative) methods!
- Authentic internationality!
- Study-ability of study programs is our top priority!
- The quality of teaching is important to us!



# Faculty profile (II): *high quality of teaching*

- “Lecturer ranking”, since 1994:
  - Ranking of all modules by the students
  - Organized and realized by the student representative “farawiwi”
  - Ongoing feedback from the students
  - Publication of the results accessible to all lecturers and students
- Online procedure!



# Chairs and Professorships (I)

## Business Economics

- Accounting and Control
- Accounting
- Business Taxation
- Banking and Finance
- International Management
- Behavioral International Management
- Strategic Management and Organization
- Entrepreneurship
- Marketing
- Consumer Behavior (JP)
- E-Business
- Operations Management
- Management Science
- Financial Management and Innovation Finance
- Data-Driven Decision Support (JP)
- Production and Logistics
- Empirical Economics Research
- Experimental Economics (JP)
- Economics of Business and Law





# Chairs and Professorships (II)

## Economics

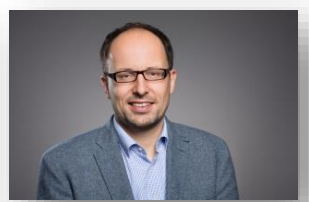
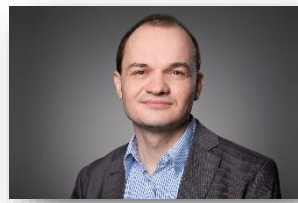
- Applied Economics
- Behavioral Social Policy
- Economic Policy
- International Economics
- Monetary Economics and Public Financial Institutions
- Public Economics
- Economics (President IWH)
- Economics: Productivity and Innovations (Department Head IWH)
- Financial Economics (Department Head IWH)
- Financial Economics (2 JP)
- Banking and Financial Systems (Deputy Department Head IWH)
- Applied Microeconometrics (JP)



## Law

- Chair of Law and Economics

# Professors of the FEM



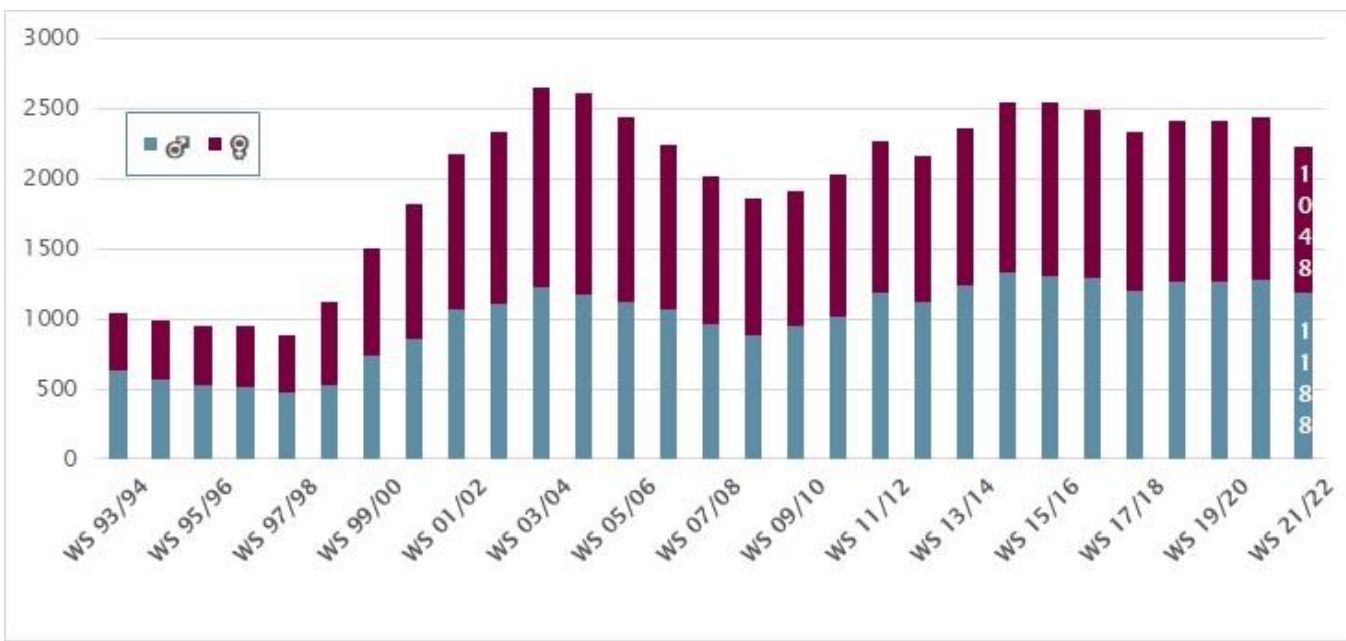
et al. ...

# FEM: Facts & Figures (I)

- established in 1993
- diverse specialization opportunities
- high share of international students (ISP\* > 60 %)
- high share of international lecturers (ISP\*, IM\*\* > 20 %)

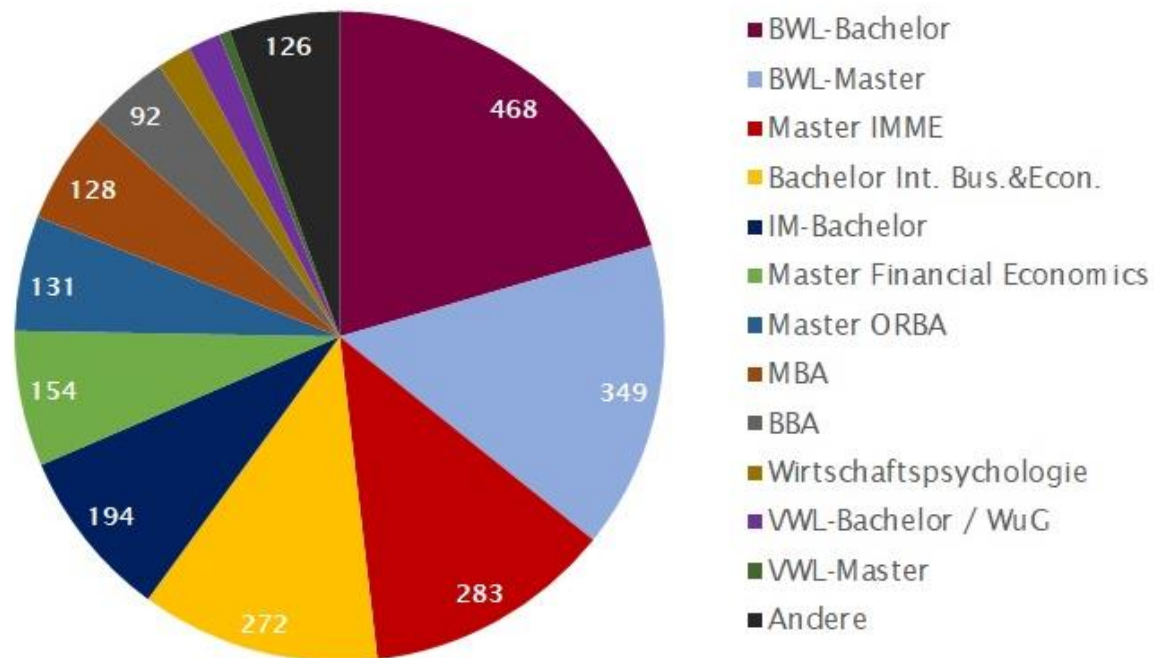
\*International Study Program  
\*\*International Management

## Development of student figures:



# FEM: Facts & Figures (II)

Student shares according to study program (status: WS 2021/22):



# FEM: Facts & Figures (III)

- Alumni cumulative: > 6.000
- thereof female: > 50%
- international alumni: > 20%

Development of the alumni figures:



# FEM rankings (I): *Excellent research and teaching*

→ CHE-Hochschulranking BWL/VWL/WiWi 2021/22:

Attributes "Spitzengruppe" in the category

- *"Support at the beginning" (10 of 14 points)*

Attributes "Mittelgruppe" in the categories

- *"Course offerings" (2,1)*
- *"General study situation" (2,2)*



# International Cooperations

-  Armenien-Yerevan State University
-  Brasilien-Universidade Feevale
-  Finnland-Tampere University
-  Frankreich-Universität du Havre
-  Italien-Universität degli Studi di Trento
-  Japan-Niigata University
-  Kirgistan-American University of Central Asia
-  Korea, Republik-Inha University
-  Litauen-VILNIUS TECH
-  Mexiko-Universidad del Mayab
-  Polen-Uniwersytet Ekonomiczny we Wrocławiu
-  Portugal-Universidade do Porto
-  Russland-National Research Irkutsk State Technical University
-  Spanien-Universidad de Extremadura
-  Taiwan-National Chung Hsing University
-  Thailand-King Mongkuts University of Technology Thonburi
-  Ungarn-Budapesti Műszaki és Gazdaságtudományi Egyetem
-  USA-Georgia College & State University
-  Vereinigtes Königreich-University of Hertfordshire
-  Brasilien-Universidade Federal de Itajubá (UNIFEI)
-  Brasilien-Universidade Tecnológica Federal do Paraná (UTFPR)
-  Frankreich-Université Côte d'Azur
-  Frankreich-Université Grenoble Alpes
-  Italien-Universität degli Studi di Trieste
-  Japan-Ritsumeikan Asia Pacific University
-  Kolumbien-Universidad del Atlántico
-  Lettland-Rīgas Ekonomikas Augstskola
-  Mexiko-Universidad Autónoma de La Laguna
-  Niederlande-Universiteit Twente
-  Polen-Uniwersytet Gdanski
-  Rumänien-Universitatea Babeș-Bolyai din Cluj-Napoca
-  Russland-Saint-Petersburg State University
-  Spanien-Universidad de Oviedo
-  Spanien-Universidad Rey Juan Carlos
-  Taiwan-National United University
-  Türkei-Bogaziçi Üniversitesi
-  Ukraine-National technical university "Kharkov Polytechnic Institute"
-  Ungarn-Miskolci Egyetem
-  USA-Georgia Southern University
-  Brasilien-Universidade Federal de Santa Catarina
-  China (VR)-Xiamen university
-  Finnland-LUT University
-  Frankreich-Université d'Angers
-  Italien-Libera Università di Bolzano - Freie Universität Bozen
-  Japan-Niigata Institute of Technology
-  Kanada-University of Lethbridge
-  Kasachstan-L.N. Gumilyov Eurasian National University
-  Kolumbien-Universidad EAFIT
-  Kolumbien-Universidad Icesi
-  Lettland-Rīgas Tehniskā Universitāte
-  Mexiko-Universidad Autónoma de Nuevo León
-  Peru-Universidad Nacional de Trujillo
-  Polen-Wyższa Szkoła Nauk Społecznych z Siedziba w Lublinie
-  Russland-Finanzuniversität Moskau
-  Russland-Kazan Federal University
-  Schweden-Karlstads universitet
-  Slowenien-Univerza v Ljubljani
-  Spanien-Universidad de Vigo
-  Taiwan-Chung Yuan Christian University (CYCU)
-  Taiwan-National Yang Ming Chiao Tung University
-  Türkei-Marmara Üniversitesi
-  Ukraine-National University of Kyiv-Mohyla Academy (NaUKMA)
-  Ukraine-Odessa National Economic University
-  USA-Colorado State University – Pueblo
-  Vereinigtes Königreich-The University of Nottingham

# Student Commitment (I):

- AIESEC



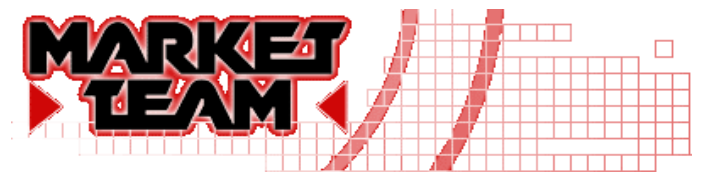
- Studentischer Börsenverein Magdeburg e. V.



- STORM e. V. – stud. Organisation für Marketing



- MARKET TEAM



- IKUS - Interkulturelle Studenten

IKUS

The Intercultural Students of Magdeburg support their fellow students from abroad.



## Student Commitment (II):

- X-PLOR e. V. - Verein für Produktion, Logistik und OR



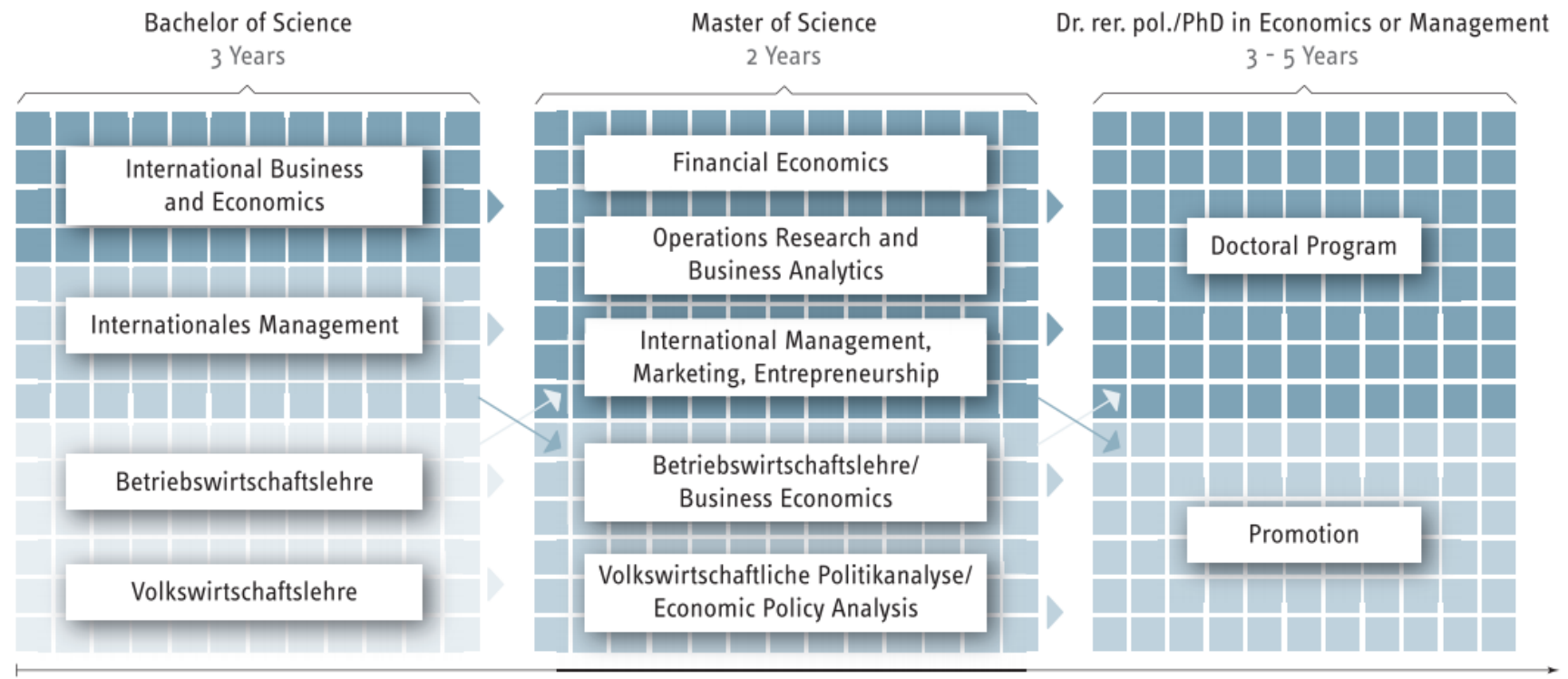
- Enactus Universität Magdeburg



- SIDUM e. V. - stud. Unternehmensberatung



# Study programs of the FEM



# Organization of teaching in the winter semester 2022/23

→ Stay up-to-date....

FWW

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Kurse suchen 

Fakultät für Wirtschaftswissenschaft (FWW)

[Planung FWW Wintersemester 2022/2023 / 2022/2023 FEM Winter Semester Plan](#)

[Angewandte Mikroökonomie \(Jun.-Prof. Dr. Sabrina Jeworrek\)](#)

▶ [Angewandte Wirtschaftsforschung / Applied Economics \(Prof. Dr. Michael Kvasnicka\)](#)

[Banking and Financial Systems \(Prof. Dr. Felix Noth\)](#)

# Faculty of Economics and Management



Visit the faculty's homepage:

[www.fww.ovgu.de/fww/en](http://www.fww.ovgu.de/fww/en)

... and the Dean's Office of Study Affairs':

[www.fww.ovgu.de/Studium/Studiendekanat](http://www.fww.ovgu.de/Studium/Studiendekanat)