

Master of Science in International Management, Marketing and Entrepreneurship (IMME)

Semester			
1.	2.	3.	4.
International Corporate Strategy 5 CP	Marketing Methods and Analysis 5 CP	Compulsory Elective Module (Specialization A) 5 CP	Master Thesis and Research Seminar 30 CP
Business Decision Making 5 CP	Compulsory Elective Module (Specialization B) 5 CP	Compulsory Elective Module (Specialization B) 5 CP	
Compulsory Elective Module (Specialization A) 5 CP	Compulsory Elective Module (Specialization A) 5 CP	Compulsory Elective Module (Specialization B) 5 CP	
Compulsory Elective Module (Specialization A) 5 CP	Elective Module 5 CP		
Compulsory Elective Module (Specialization B) 5 CP	Compulsory Elective Seminar 10 CP	Compulsory Elective Scientific Project 15 CP	
Elective Module 5 CP			

Start: Winter Semester

Degree:	<ul style="list-style-type: none"> ▪ Master of Science (M.Sc.)
Specializations:	<ul style="list-style-type: none"> ▪ International Management or Marketing or Entrepreneurship
Enrollment of Students:	<ul style="list-style-type: none"> ▪ Limited/ NC; 70 places (winter) 35 places (summer); students from 35 countries
Language:	<ul style="list-style-type: none"> ▪ English
Duration:	<ul style="list-style-type: none"> ▪ 4 semesters, full-time
Start:	<ul style="list-style-type: none"> ▪ Winter semester, summer semester
Deadline:	<ul style="list-style-type: none"> ▪ 15/06 + 15/12 (Non-EU degree holder), 15/07 + 15/01 (EU degree holder)
Admission Requirements:	<ul style="list-style-type: none"> ○ Undergraduate degree with a min GPA 2,9 in a relevant subject <i>that means a minimum of:</i> 60 ECTS or 12 modules in: economics, business administration plus 15 ECTS or 4 quantitative modules ○ English language proof <i>with one of the following options:</i> ○ TOEFL iBT 108, IELTS 7.0, CAE Grade C or higher, ○ At least 30 credit points gained from English taught modules from a study program within the EU according to the ECTS system, ○ Average grade of 10 points in the subject of English proven with the German Abitur certificate (4 semester + examinations), ○ GMAT 550, GRE 148 quantitative + 143 verbal, ○ UNIcert III “English” certificate or higher. ○ Motivation Letter (max. 450 words): expectations, personal skills, etc.
Homepage:	<p>www.isp.ovgu.de, http://www.e-business.ovgu.de/</p>
Program Director:	<p>Mr. Prof. Dr. Karin Sadrieh</p>