



# Bachelor of Science International Business and Economics (IBE)

Info Session for IBE Students (4th semester and higher): „Elective Studies“



# Content

## **WS 2023/24:**

1. Study Program Regulations
2. Project Seminar (PJS)
3. Bachelor's Thesis Schedule
4. Application for Master's @ FEM

*(SPO 2015, changes from 07/19)*



## What do I need to reach the degree goal?

Compulsory Modules = 120 ECTS

Compulsory Elective Modules  
(lectures/seminars, project seminar, thesis)



IBE Degree (mind. 180 ECTS)

Good to know – IBE SPO rule?



Successfully finished all first semester modules until the **4th** semester -> or mandatory exam registration taken by the Exam Office

### Compulsory Elective Curriculum: 30 ECTS

- International Economics (IE)
- International Business (IB)



- ✓ Choose from a list of modules
- ✓ LSF WiSe 23/24: open ca. 25/09/23
- ✓ English modules only
- ✓ Mix IB +IE possible
- ✓ 2 seminars possible -> observe the workload!

### Project Seminar (PJS): 15 ECTS

Prof. Kirstein Business Plan (30 places)  
Prof. Kleber Quantitative Methods for Business (20 places)



- e-Learning portal:**
- ✓ Pre-registration 14/06 – 09/07/23
  - ✓ module descriptions + requirements
  - ✓ lecturer contacts participants
  - ✓ exam registration -> lecturer
  - ✓ Keep in mind the master's to be prepared (not a must)

## What do I need to reach the degree goal?

Compulsory Modules = 120 ECTS

Compulsory Elective Modules  
(modules, project seminar, thesis)



IBE Degree (mind. 180 ECTS)



Good to know – IBE SPO rule + bachelor thesis? §28- 30  
in English only, and strict time frame -> research, writing, submission



Apply the gained IBE  
knowledge: „Cherry on the top“

**Bachelor's Thesis + Seminar 15 ECTS**



### Admission Requirements

at the time of official registration at Exam Office:

- ✓ Enrolled in the IBE study program
- ✓ Successfully passed compulsory modules (120 ECTS) & PJS (15 ECTS)

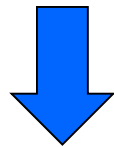
### Further Advice:

Supervisor instructions + academic writing skills -> follow strict  
Start immediately – you need the reading and writing time fully

Failed bachelor's thesis?  
One retake *only* !

SPO § 8, 3:

**Examinations of the first semester** that have not been passed **must be retaken latest in the 4th** semester -> failed again in the next following semester



-> this registration is taken automatically by the Examination Office

Students will be informed about this in a written form by the faculties Exam Office.

-> withdraw possible only if §25, section 2 applies: serious sickness, ...

§ 20, section 2, 3

## Exam Registration - Seminars:

“The lecturer may request an alternate period for exam registration for seminars to the Examination Board. Announcements will be posted on a notice board or on the homepage of the faculty or the Examination Office.”

## Exam Registration from other Faculties:

\* Written application to the faculties Examination Office (FEM)

\* The same for repeating examinations

## PJ Seminar + Study Abroad:

Exam registration = signed Learning Agreement by the FEM (FWW) (in accordance with §10 section 3) - modules close to one topic

§ 23, section 1, 2

## Supplementary modules:

- Students may take extra modules -> in addition to the respective study program
- The result -> on the grade transcript, if the student is registered at EO
- The grade -> not included in the GPA of the IBE degree

# IBE's Elective Curriculum Program Structure

SPO 2015



## Bachelor of Science in International Business and Economics

### Compulsory Studies

1. Semester Winter term		2. Semester Summer term		3. Semester Winter term		4. Semester Summer term	
Principles of Management	5	Management Accounting	5	Marketing Performance Management	5	Business Decision Analysis	5
Financial Accounting	5	Game Theory	5	Financial Management	5	Principles of International Management	5
Microeconomics	10	Mathematical Methods II	5	Macroeconomics	10	Introduction to International Economics	5
		Introduction to Probability and Statistics	5			Economic Policy	5
Mathematical Methods I	5	Academic Skills English (C1)	5	Statistical Methods	5	Introduction to Econometrics	5
2nd Foreign Language <small>German, French, Spanish, Italian, ...</small>	5	2nd Foreign Language <small>German, French, Spanish, Italian, ...</small>	5	English UNicert IV/ Academic Writing (C2)	5	English UNicert IV/ Academic Presentation (C2)	5

### Compulsory Elective Studies

5. Semester		6. Semester	
Compulsory Elective International Business/Economics Semester Abroad*	5	Compulsory Elective International Business/Economics	5
Compulsory Elective International Business/Economics Semester Abroad*	5	Compulsory Elective International Business/Economics	5
Compulsory Elective International Business/Economics Semester Abroad*	5	Compulsory Elective International Business/Economics	5
Compulsory Elective IBE Project Seminar Semester Abroad*	15	Bachelor's Thesis (Paper + Presentation)	15



2 x 30 ECTS (5./6. semester)

- Specialization = follow your interests
- Create own schedule
- Mix: International Business + International Economics possible
- GAIN:
  - ✓ 30 ECTS for elective seminars or lectures *plus*
  - ✓ Project Seminar (PJS) 15 ECTS *plus*
  - ✓ Bachelor Thesis 15 ECTS

5th Semester	6th Semester
Elective Course International Economics/Business 5CP	Elective Course International Business/Economics 5 CP
Elective Course International Business/Economics 5CP	Elective Course International Business/Economics 5 CP
Elective Course International Business/Economics 5CP	Elective Course International Business/Economics 5 CP
Project Seminar: Business Planning or Economic Policy 15 CP	Bachelor's Thesis + Seminar 15 CP

IBE PROJECT SEMINAR (PJS): only in the WINTER semester *offered (!)*

List of electives?

from 09/2023 at the LSF portal -> Check the module handbook from WS 2022/23 for previous offers –  
but no guarantee

# Electives? @ LSF-Portal

Dear students, the WS 2021/2022 will take place as an attendance semester in compliance with 3G regulations.  
Please refer also to [information on the coronavirus](#). Please inform yourself regularly about changes in the timetable.

acting as: Mitarbeiter | 59:51 bis zum automatischen Logout

Courses

Departments

Facilities

Members

Online-Wahlen

[Course Overview](#)

Course Overview (WiSe 2021/22)

- ① Vorlesungsverzeichnis
- ① Faculty of Economics and Management
  - ① Courses by Study Programs
    - ① Bachelor International Business and Economics (SPO from 2015)
      - ① Specialization: International Economics ←

Lecture	Type	Department
<a href="#">Globalization: past, present, future (22214)</a> 4 SWS Paqué	Vorlesung (V)	<a href="#">Department of Economics, International Economics</a>
<a href="#">Introduction to Econometrics II (22213)</a> 2 SWS Kvasnicka	Vorlesung (V)	<a href="#">Department of Economics, Applied Economics</a>
<a href="#">Introduction to Econometrics II (22213)</a> 2 SWS Saoud	Übung (Ü)	<a href="#">Department of Economics, Applied Economics</a>

# Electives @ LSF-Portal

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Logging in as: Mitarbeiter | 57:45 bis zum automatischen Logout

Courses

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[Course Overview](#)

Course Overview (WiSe 2021/22)

- ① Vorlesungsverzeichnis
- ① Faculty of Economics and Management
- ① Courses by Study Programs
- ① Bachelor International Business and Economics (SPO from 2015)
- ① Specialization: International Business ←

Lecture	Type	Department
<a href="#">18th-Century Literature and the Birth of the Consumer Society</a> 2 SWS Pleßke	Seminar (S)	<a href="#">Institute of Foreign Language Philologies (IFPH)</a>
<a href="#">Economic Criticism</a> 2 SWS Pleßke	Seminar (S)	<a href="#">Institute of Foreign Language Philologies (IFPH)</a>
<a href="#">Globalization: past, present, future (22214)</a> 4 SWS Paqué	Vorlesung (V)	<a href="#">Department of Economics, International Economics</a>
<a href="#">International Tax Planning (21380)</a> 2 SWS Eichfelder , Nguyen	Vorlesung (V)	<a href="#">Department of Business Economics/Management, Business Taxation</a>
<a href="#">International Tax Planning (21380)</a> 1 SWS Nguyen , Eichfelder	Übung (U)	<a href="#">Department of Business Economics/Management, Business Taxation</a>
<a href="#">Introduction to Cultural Studies</a> 2 SWS Pleßke	Vorlesung (V)	<a href="#">Institute of Foreign Language Philologies (IFPH)</a>
<a href="#">Introduction to Production Management (22208)</a> 1 SWS , Kleber	Übung (U)	<a href="#">Production and Logistics</a>
<a href="#">Introduction to Production Management (22208)</a> 2 SWS Kleber	Vorlesung (V)	<a href="#">Production and Logistics</a>
<a href="#">Seminar: International Business 4.0 (22978)</a> 2 SWS	Seminar (S)	<a href="#">Department of Business Economics/Management, International Management</a>
<a href="#">Seminar: International Business Plan (22203)</a> 2 SWS	Seminar (S)	<a href="#">Department of Business Economics/Management, International Management</a>

# Electives? @ LSF-Portal

## Compulsory Electives:

- ✓ Seminars or Lectures *Feel free to choose, but keep in mind the work load!*
- ✓ Courses offered: in September (LSF, class schedule)
- ✓ Seminar = application, registration required, limited places, pre-requirements
- ✓ Modules must be recognized for IBE (check LSF)

Can I take only seminars?

Yes, but not recommendable-> workload too high

*Examples for WS 2023/24? Check out slide 8 and 9*

# Project Seminar (PJS)

## 1. PJS: Quantitative Methods for Business

Prof. Dr. Rainer Kleber

Chair: Production and Logistics, ORBA master

Places: 20 students

Pre-knowledge: Business Decision Analysis

Register at e-learning portal until July 9<sup>th</sup> 23:55p

Note:

Prof. Kleber will send out info about (free) online preparation classes starting in August.

<b>Module:</b>
Project Seminar: Quantitative Methods for Business
<b>Applicability of the module:</b>
Compulsory elective module (IBE: Project Seminar)
<b>Semester:</b>
5. semester
<b>Module objectives and intended study results:</b>
The students <ul style="list-style-type: none"><li>- become acquainted with selected management problems that can be solved by using quantitative methods,</li><li>- have the ability to develop Spreadsheet models to support real-life decision making,</li><li>- can write comprehensive and convincing project reports and present their results,</li><li>- develop the ability to create solutions for case studies in teams. This includes an agreed upon division of labor, the ability to solve team-internal conflicts, and communication as well as social competencies,</li><li>- are empowered to acquire knowledge of new topics through self-study of the pre-specified literature in a short amount of time.</li></ul>
<b>Contents:</b>
<ul style="list-style-type: none"><li>- Project Scheduling</li><li>- Spreadsheet Modeling of Linear and Mixed Integer Programming with Excel Solver / Open Solver</li><li>- Inventory and Queuing Models</li><li>- Simulation</li><li>- Programming with VBA</li></ul>
<b>References:</b>
<ul style="list-style-type: none"><li>- Anderson, D. R.; Sweeney, D. J.; Williams, T. A.; Wisniewski, M.; Pierron, X. (2017): An Introduction to Management Science: Quantitative Approaches to Decision Making, 3<sup>rd</sup> edition. Cengage learning.</li><li>- Heizer, J.; Render, B.; Munson, C. (2017): Operations Management: Sustainability and Supply Chain Management, 12<sup>th</sup> edition. Pearson.</li><li>- Albright, S.C. (2015): VBA for Modelers: Developing Decision Support with Microsoft Excel. 5<sup>th</sup> edition. Cengage learning.</li></ul>
<b>Forms of instruction and credit hours:</b>
1 credit hours lectures, 1 credit hours exercises, 2 credit hours tutorials
<b>Language of instruction:</b>
English
<b>Prerequisites for attending:</b>
<ul style="list-style-type: none"><li>- None</li></ul>
<b>Previous knowledge recommendations:</b>
The contents of the following module are recommended <ul style="list-style-type: none"><li>- Business Decision Analysis</li></ul>
<b>Work load and credits:</b>
56 hours attendance time and 394 learning hours incl. exam(s) / 15 CP
<b>Frequency</b>
Each winter semester
<b>Assessments/Exams:</b>
Written solutions to problems and small cases developed in groups, presentation and discussion in class, written final exam (60 min in total)
<b>Note:</b>
A withdrawal of the exam registration is not possible for this module.
<b>Responsible for the Module:</b>
Dozentur Production and Logistics

[http://www.dozpul.ovgu.de/dozpul/en/Teaching+\\_Lehre/Seminars/Project+Seminar+\\_Quantitative+Methods+for+Business-p-126.html](http://www.dozpul.ovgu.de/dozpul/en/Teaching+_Lehre/Seminars/Project+Seminar+_Quantitative+Methods+for+Business-p-126.html)

# Project Seminar (PJS)

## 2. PJS Business Plan:

Prof. Dr. Roland Kirstein

Chair: Economics and Law, IMME master

Places: 30

Pre-knowledge: Principles of Management

### Note:

- ✓ Team work. Participation is strictly required.
- ✓ Assignments starts shortly after the semester start.
- ✓ Several assignments throughout the semester will be graded.
- ✓ Final grade: team work, individual presentation.
- ✓ Regular participation required.

<b>Module:</b>
Project Seminar "Business Plan"
<b>Applicability of the module:</b>
Compulsory module
<b>Qualification Targets (Competencies):</b>
The students <ul style="list-style-type: none"><li>- know the major tools for developing a business and a product idea,</li><li>- apply their basic knowledge about incorporation, organization, production planning, and financial funding to writing a fictitious business plan,</li><li>- develop a sense for real business life,</li><li>- acquire social, management, and self-management skills during their multicultural teamwork and presentations,</li><li>- are introduced to relevant software-tools (Word, Excel, PowerPoint).</li></ul>
<b>Contents:</b>
<ul style="list-style-type: none"><li>- Development of a Business Idea: Value creation, Business Plan</li><li>- Aspects of Marketing: Target Group, Sales Plan, SWOT, Marketing Mix</li><li>- Staffing a Corporation: Demand, Recruiting, Property Right Assignment</li><li>- Fundamentals of Accounting: The Annual Report, Financial Statements</li><li>- Incorporating a Firm: Alternative Legal Options, Tax Aspects</li><li>- Production and Logistics: Production Programs, Costs of Production</li><li>- Financial Planning: Financial Effects of Staffing, Investment, Production</li><li>- Managerial Economics: Creating and Capturing Value, Game Theory</li><li>- Organizational Architecture: Decision Rights, Incentives,</li><li>- Vertical Integration and Outsourcing, Leadership, Business Environment and Ethics</li></ul>
<b>References:</b>
<ul style="list-style-type: none"><li>- Brickley, J. A.; Smith, C. W.; Zimmerman, J. L. (2008): Managerial Economics and Organizational Architecture. 5<sup>th</sup> ed., McGraw-Hill: Boston [Mass.].</li><li>- Abrams, R. (2010): Successful Business Plan. Secrets and Strategies. 5<sup>th</sup> ed., the planning shop, Palo Alto, CA</li></ul>
<b>Forms of instruction:</b>
6 hrs/week, in English
<b>Previous Knowledge:</b>
Principles of Management
<b>Work Load:</b>
110 hours attendance and 340 hours of teamwork and self-study
<b>Frequency:</b>
Each winter semester
<b>Assessments/Exams/Credits:</b>
Business plan preparation in teams, presentation and discussion in class, 15 ECTS
The total grade will be composed of grades for the teamwork (business plan stages, early presentations) and for individual achievements during the course (contributions to supervised team sessions, ultimate presentation in class, written comments on other teams' business plans). The weighting with which these components determine the total grade will be communicated during the first sessions of the project seminar.

Register at e-learning until July 9<sup>th</sup> 23:55pm

<http://www.econbizlaw.ovgu.de/Teaching/Seminars/Project+Seminar+Business+Plan.html>

# Project Seminar: Registration, Deadline

## **E-Learning Portal**

*<https://elearning.ovgu.de/>*

SS 2023 -> Fakultät für Wirtschaftswissenschaft

-> [International Study Program](#) -> IBE Project Seminar

Find module descriptions, information about registration,  
and register until July 9<sup>th</sup>, 2023 at 23:55

Changes are possible until the deadline, if open places.

**First come first serve!** Use waiting list.

**Changes possible until July 9<sup>th</sup>.**

**Receive an email from the lecturer -> further information, meeting date.**

Please be informed:

IBE project seminar is offered *only* in the *winter term!*



**Study abroad students:** §10, (3) SPO IBE

“.....The project seminar .... **can be replaced** in the amount of 15 CP by modules, which have been accomplished during a study abroad semester....**these modules must be examined either a written seminar paper or any other written examination...**”;

Recognition @ FEM: Advisor PD. Dr. Toni Richter; [toni.richter@ovgu.de](mailto:toni.richter@ovgu.de)



# Bachelor's Thesis: Requirements, Deadlines, Rules



# Bachelor's Thesis

## Requirements:

- \* Completion of compulsory curriculum (120 ECTS) + passed project seminar (PJS)
- \* Deadlines and registration procedure (slide 20)
- \* Official registration form

Examiner: only Professor or doctorate lecturer

2 weeks reading period + 8 weeks for writing

Strict submission dates

Thesis seminar with presentation (grade)

15 ECTS (thesis and seminar)



**Grading:** 80% written thesis and 20% presentation

**Retake for failed bachelor's thesis:** *Once*, in the following semester.

# Bachelor's Thesis

## Note:

The bachelor thesis + seminar is offered **winter + summer** term

- ✓ Rules: Homepage of the faculty's Examination Office and
- ✓ instruction by the supervisor



# Bachelor's Thesis:



WW

FACULTY OF ECONOMICS  
AND MANAGEMENT

International Study Program

Schedule: Bachelors Thesis Seminar (29993) IBE (SPO 2015)

WiSe 2023/24

until 26/06/23, 23:55	Sign in via the E-Learning portal in the course: Bachelor's Thesis Seminar" (29993) in the course category "Studiendekanat/ Office of Study Affairs"
until 28/07/23	<b>Announcement of topics by the faculty's chairs (department - Lehrstuhl).</b>
from 17/07/23, 10:00 until 28/08/23, 12:00 (noon)	<ol style="list-style-type: none"> <li>Choice of chair of the first preference by students via the E-Learning portal in the course category "Studiendekanat/ Office of Study Affairs".</li> <li>Submission of the application documents on the E-Learning portal under the course category "Studiendekanat/ Office of Study Affairs".</li> </ol>
until 18/09/23	<b>Informing students regarding the acceptance at the chair of their first-preference.</b>
from 25/09/23, 17:00 until 27/09/23, 23:55	Allocation of left-over places on a "first come, first served" basis via the e-Learning portal in the course category "Studiendekanat/Office of Study Affairs".
from 02/10/23, 17:00 until 10/10/23, 23:55	<b>Topic assignment by chairs and start of the two-week reading period.</b>
from 16/10/23 until 25/10/23	One-time change of the BA thesis topic possible; for the new topic students don't get the reading period
until 03/11/23	<b>Chairs' submission of official registrations to the faculty's Examination Office regarding the written bachelor's thesis and thesis seminar.</b>
20/12/23	Final cut-off date for the submission of the finished written bachelor's thesis.

Master's @ FEM:  
Offer, Requirements, Deadlines



✓ Graduating from bachelor's?

✓ Let's take a look at what we  
have to offer you!



➤ Proceed with your master's studies  
Business and Economics with us!

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# Master's of Science Study Programs:

## EPA

### • ECONOMIC POLICY ANALYSIS

- Analyze economic policy measures and recognize complex social and economic conditions

- Consulting, political economics, public organizations, companies

- Winter term
- **Deadline:** 15.09.

## FINEC

### • FINANCIAL ECONOMICS

- Examine operating principles and regulations of the financial markets and develop independent approaches to the strategic issues in the financial sector

- Banking system, consulting, risk management

- Winter term
- **Deadline:** 15.09.

## ORBA

### • OPERATIONS RESEARCH and BUSINESS ADMINISTRATION

- Interpret big data, forecast for decision-making, develop mathematical models for solving logistics, capital markets, and risk management problems

- Supply chain management, logistics, operations

- Winter term
- **Deadline:** 15.07.

## IMME

### • INTERNATIONAL MANAGEMENT, MARKETING, ENTREPRENEURSHIP

- Develop international strategies, monitor marketing activities in brand management and consumer behavior, and learn foundations for successful business

- Organizational behavior, HR management, marketing strategy

- Winter & Summer term
- **Deadline:** 15.07. & 15.01.

## Business Economics

### • BUSINESS ECONOMICS

- Discuss research questions in business administration, apply knowledge to international dimensions, and carry out business projects

- Private and public corporations, business consultancy, logistics firms

- Winter & Summer term
- **Deadline:** 15.09. & 15.03.

# Master's @ FWW!

## Master's in English!

1. Go to „*MyOVGU*“ the application portal:

<https://myovgu.ovgu.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces?chco=y:>

### Requirements:

- \* Bachelor's degree with a grade transcript min. 140 ECTS;
- \* Bachelor's (by application time) GPA min. 2,9
- \* Motivation letter (450 words, ORBA: fill in the faculties' form)

### Deadlines:

ORBA + IMME: July 15<sup>th</sup>, + IMME January 15<sup>th</sup> (summer term)

FINEC + EPA: September 15<sup>th</sup>



# Master's @ FWW!

Study in German/ English:

## **MSc in Business Economics/ Betriebswirtschaftslehre**

1. Go to „*MyOVGU*“ portal and login:

<https://myovgu.ovgu.de/qisserver/pages/cs/sys/portal/hisinoneStartPage.faces?chco=y>:

Application Requirements:

- \* Grade transcript with min. GPA 140 ECTS;
- \* Bachelor's (current) GPA min. 2,9
- \* German proof for non German native speakers – DSH level 2

Deadline:

**September 15th (winter term), March 15th (summer term)**

# Apply fast and easy!



- In-house B. Sc. ALUMNIs  
IBE, IM, BWL, VWL:

- **Apply easy @ [myovguportal](#)**
- Current, official grade transcript with min. 140 ECTS
- Bachelor's GPA with max. 2.9
- Motivation Letter (*ORBA standardized FWW form*)
- *English skills (Unicert III, IV, Abitur min. 10 points, 30 ECTS from English taught modules*)



Further details and advising service:  
[www.isp.ovgu.de](http://www.isp.ovgu.de) [studium fww](#)





FACULTY OF ECONOMICS  
AND MANAGEMENT



# 25<sup>th</sup> ANNIVERSARY

## Study Management & Economics in English

June 27, 2023 at 17:00

Everybody is welcome!

📍 Party place in front of  
building 18/16

🎉 Let's celebrate history and  
diversity!

### 📋 Program:

- Dean's welcome speech
- Music, fun activities
- Networking options
- Food, drinks, and much more





Student Advising hours: Tuesday, Thursday 10:00 – 11:30  
or by appointment (Zoom + in building 22, B-006)

[www.isp.ovgu.de](http://www.isp.ovgu.de) Instagram: [ispoffice](#)