



Program Structure:

Master of Science/ M.Sc. in
**International Management, Marketing,
Entrepreneurship**

Semester			
1.	2.	3.	4.
International Corporate Strategy 5 CP	Marketing Methods and Analysis 5 CP	Compulsory Elective Module (Specialization A4) 5 CP	Master Thesis and Research Seminar 30 CP
Business Decision Making 5 CP	Compulsory Elective Module (Specialization B2) 5 CP	Compulsory Elective Module (Specialization B3) 5 CP	
Compulsory Elective Module (Specialization A1) 5 CP	Compulsory Elective Module (Specialization A3) 5 CP	Compulsory Elective Module (Specialization B4) 5 CP	
Compulsory Elective Module (Specialization A2) 5 CP	Elective Module 5 CP	Compulsory Elective Scientific Project (Specialization B) 15 CP	
Compulsory Elective Module (Specialization B1) 5 CP	Compulsory Elective Seminar (Specialization A)		
Elective Module 5 CP	10 CP		